



పట్టణ పేదరిక నిర్మూలన సంస్థ

Mission for Elimination of Poverty in Municipal Areas (MEPMA)

Department of Municipal Administration & Urban Development, Govt of Telangana



From
The Mission Director,
MEPMA
Govt. of Telangana
Hyderabad

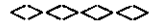
To
All the Project Directors,
DPMU, MEPMA
Telangana State

Lr.No MEPMA/SMID /1/2017/

Date : .3.2018

Sub:- MEPMA – SM & ID – Celebration of International Women’s Day on 8th March,2018- in all the District/ULBs – Recognition of the social, economic, cultural and political achievements of women, theme for the month of March -2018 ‘**Women & Sanitation**’ – Reg.

Ref:- D.O.No.14/4/2018-SBM-II, March 01,2018 of the Joint Secretary & Mission Director Swachh Bharat Mission, Government of India Ministry of Housing and Urban Affairs Nirman Bhavan, New Delhi.



I invite kind attention to the subject to the reference cited. wherein the Joint Secretary & Mission Director Swachh Bharat Mission, Government of India Ministry of Housing and Urban Affairs Nirman Bhavan, New Delhi in recognition of International Women’s day is celebrated globally on 8th March every year in recognition of the social, economic, cultural and political achievements of women. As part of the monthly thematic drive being initiated this year, the first theme for the month of March, 2018 is “Women and Sanitation”.

As part of the drive it is requested to celebrate the International Women’s Day on 8th March ,2018 in all the District / ULBs to under take the list of activities detailed below through SHG women to conduct the drive mode for the month of March 2018 under supervision of concern Municipal Commissioner

- Engage with women SBM ambassadors, swachhagrahis and citizens in workshops on Menstrual Hygiene Management (MHM) safe and hygienic sanitation, and their links to women’s empowerment and progress.
- Identification and felicitation of persons who have undertaken initiatives and activities to significantly improve the issue of women’s sanitation and /or solid waste management.

- Documenting and sharing inspiring stories and initiatives undertaken by individuals who have undertake activities to significantly improve the issue of women's sanitation and /or solid waste management.
- Inauguration/foundation stone laying for SHE toilets -(female-only toilets with special amenities for women) across cities
- Installation of sanitary napkin vending machine and incinerators in all Community Toilets /Public Toilets (CTs/PTs).
- Installation of sanitary napkin vending machines and incinerators (or appropriate alternative collection and disposal mechanisms) in all Municipal schools, and government schools and colleges.
- Mahila Arogha samithis : document the event of Women and sanitation in monthly meeting minutes of SLF /MAS meetings in the month of March 2018 .
- Installation of ramps and handrails at entrances and well as inside CTs/PTs at appropriate points, to ease access for pregnant and elderly women.
- Promoting safe sanitation for women by ensuring that all CTs/PTs across the city are well-lit, well-ventilated, and have running water, secure latches, gender-segregated entrances and provisions for emergency/safety alarms.
- Integration of all women (and men) ragpickers in formal workforce.
- Employment opportunities for women SHGs by contracting activities from waste management value chain (collection, transportation, management of processing facilities, dry waste sorting centre etc.,) maintenance of CTs/PTs and awareness creation on issues related to SBM (Urban).
- Ensuring safety of women workers and staff, by allotting day shifts as well as wards/ target areas that are in safe localities. They should also be provided a number or helpline, - connected to the police control room, to call in case of any safety concerns.
- Programs for women Workers and ULB staff on importance of practicing safe sanitation and its link to overall health and well-being of women; once trained in this manner, the same Women may further train women in communities on the same matter.
- Programs for women staff members in the ULB office on alternative environment friendly menstrual products such as menstrual cups, biodegradable sanitary pads or reusable pads.

- Visit of women SHG members, RWA members and sanitation workers to units manufacturing low –cost sanitary products and waste management units.
- Run/Walkathon/bikeathon for “Women and Swachhata” to raise awareness on issues of MHM and safe sanitation for women.
- Gift a Pad” – Provide low cost sanitary napkins to women from slums and low socio-economic communities
- Felicitation of women Swachhagrahis (Swachh CRPs _(SHGs, sanitation workers, RWA ,presidents, citizens, etc.) in local events.

Promotion of Theme through Creatives, Print and Social Media

- Promotion of the tagline, “Mahila Ho Sashakt tho Desh Ho Swachh “through poster (shared by MoHUA) and other creative’s designed at the ULB level.
- Sharing of all the city updates and activities around the theme of “Women and Sanitation” on Twitter, Facebook and other social media platforms. Please tag @ SwachhBharatGov in your posts with the hashtags# My clean India#Swachh Bharat and #Press for Progress.

Hence all the Project Directors are directed to facilitate the SHGs/SI.Fs/II.Fs in event of International Women day on March 8th 2018, the first theme for the month of **March 2018 is ‘Women and Sanitation’** through conduct various activities mention above through Swachh CRPs .Swachh Dooths by involving DPMU/CPMU staff of MEPMA under the supervision of concern Municipal Commissioner .

Yours Faithfully


For Mission Director



Copy to

The CDMA

The NHM , Telangana

The all the Municipal Commissioner for taking necessary action