



From  
Dr.T.K.Sreedevi, IAS  
Mission Director, MEPMA,  
Hyderabad  
Telangana State

To  
The Commissioner, GHMC,  
The Project Directors, Project Director & Municipal  
Commissioners, MEPMA of all Districts  
The Municipal Commissioners of GWMC, Karimnagar  
Khammam, Nizamabad, Jagityal, Nalgonda, Suryapet,  
Miryalaguda, Mahabubnagar and Siddipet.

**Lr.No. MEPMA-SUH/GEN/2/2018-SMC-SUH-MEPMA**

**Dt: 04. 04 .2018**

Sub:- MEPMA – DAY-NULM - Shelters for Urban Homeless – Publicity of DAY-NULM shelters – Regarding.

Ref:- File No.K -13011 (1) 1/2018-UPA-II (EFS No 9035570) of the Under Secretary to the GoI, MoHUA (UPA Division) Dated: 01.02.2018

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In the reference cited, the Under Secretary to the Government of India, Ministry of Housing & Urban Alleviation (UPA Division) has informed that as per the Grievance Study Analysis, the M/s Quality Council of India (QCI) has recommended to create awareness in target population on the homeless shelters available to citizens through announcements or ads in railway stations, bus depots etc.

In this regard, adequate publicity of information about availability of shelters, various facilities provided in the shelters and Toll Free Helpline Number (18005991299) has to be provided to the homeless and also to common citizens in GHMC and in ULBs where shelters are functioning by conducting following activities.

- a. Announcements at railway stations, bus shelters, Municipal Offices, temples, churches, Mosques, Parks, Major junctions etc regularly regarding existing shelters.
- b. Posters / Wall paintings / Hoardings showing the location of shelters in the ULB, details of contact persons and facilities available in shelters are to be affixed at Bus stations, Railway stations, Municipal offices and places with more no. of homeless people.
- c. Distributing pamphlets at major junctions regarding shelter homes.
- d. Scrolling in local cable network
- e. Organizing rallies by involving shelter inmates, NGOs on various occasions like Republic Day, Independence Day, May Day, Gandhi Jayanthi, etc for sensitizing homeless.

- f. Organize Medical camps / free health checkups with the support of NGOs, Doctors etc.

Hence, the Commissioner, GHMC is requested to provide wide publicity about shelters by taking up above mentioned activities and meet the expenditure from available funds under IEC component of DAY-NULM in GHMC.

The Municipal Commissioners of other ULBs where shelters are functioning are instructed to take up above mentioned activities and meet the expenditure from the available funds under IEC component of DAY-NULM at your respective DPMUs.

The Project Directors, Project Director & Municipal Commissioners, MEPMA are instructed to monitor the activity in all ULBs where shelters are established in the concerned District and release available funds under IEC component of DAY-NULM to the Municipal Commissioners of ULBs for the activities mentioned above and furnish the action taken report and Utilization certificates to this office.

Yours faithfully,

**Mission Director  
MEPMA**

Signature valid

Digitally signed by DR. K  
SREEDEVI  
Date: . . . . . IST  
Reason: Approved

