



From  
Dr. T.K. Sreedevi, I.A.S.,  
Mission Director,  
MEPMA,  
Hyderabad

To  
All Project Directors,  
MEPMA,  
Telangana.

**Lr.No.MEPMA-TKHH/NSRS/1/2018, Dated: 17-07-2018**

Sub: MEPMA – Telangana ku Haritha Haram – Raising of Commercial Nurseries –  
Certain instructions issued – reg.

Ref: Oral instructions of Mission Director, MEPMA.

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“Telangana ku Haritha Haaram (THH)”, a flagship programme of the State Government envisages increasing the tree cover of the State. The strategy developed to achieve the above objective is undertaking massive plantation programme in every possible open space outside the forest and take up intensive rejuvenation and regeneration works coupled with soil and moisture conservation in the degraded forest areas throughout the State.

Accordingly in this financial year 2018-19, it is decided to participate active role from Community Based Organizations (CBOs) in all ULBS under supervision of concern Municipal Commissioner by involving all Self Help Groups (SHGs) in commercial nurseries.

**Objective:**

- To involve women from the slums in raising and maintenance of commercial nurseries
- To enable the urban women to get additional income
- To facilitate the livelihood for unemployed poor women
- To establish commercial nurseries for variety of local species with emphasis on shade, flowering and medicinal plants
- To increase the environmental awareness

Technical assistance will be given to procure soil mixture, poly bags, seeds, Grafting and fertilizers. The Women will undertake the job of raising of 100 commercial nurseries and maintenance. The following are the detailed guidelines for development of Commercial Nurseries.

- The Municipal Commissioner/PD, MEPMA in consultation with MEPMA Staff shall identify SHG women who are already developing homestead nurseries.
- Shall raise 1 lakh plants in each Commercial Nursery.
- Identifying suitable 1 acre Own land or lease land.
- The estimated investment for raising the commercial nurseries is Rs 4.00 lakhs. (Land rent, water facility, Fencing, seedlings/saplings, Polythene bags, Watch &ward etc.,)
- Facilitate Loan from SLF, TLF Corpus funds available.

In this regard, one day training programme will be arranged to the selected members in head office.

Hence, the Project Director, MEPMA DPMUs are directed to select the interested members from the members already raising homestead nurseries @ 2 per ULB and @ 5 per Corporations and submit the details of selected members by 18.07.2018 in the prescribed Proforma.

Yours faithfully

Mission Director

Signature valid

Digitally signed by DASARI  
JOHN SAMSON  
Date: 2018.07.17 21:08:05 IST  
Reason: Approved

File No.MEPMA-TKHH/NSRS/1/2018-SMC SEP-MEPMA

Identified members for raising of Commercial nurseries

Sl.No.	District	ULB Name	Name of the Member	Name of the SHG	Land available (Mention Own/Lease)	Address of land	Contact No.	Remarks

Signature

Signature valid

Digitally signed by DA MARI  
JOHN SAMSON  
Date: 2018.07.27 08:36 IST  
Reason: Approve