



From  
Dr. T.K. Sreedevi, IAS  
Mission Director  
MEPMA, Telangana State.

To  
The Project Directors, MEPMA / Project Director &  
Municipal Commissioners, MEPMA of 31 Districts,  
Telangana.  
The Municipal Commissioners of all the ULBs, Telangana.

**Lr. No. MEPMA-SMID/Bathukamma Sarees/1/2018**

**Date: 29.08.2018**

**Sub:-** MEPMA – SM&ID – Display of Bathukamma Sarees to the Women of Self Help Groups – Certain Instructions communicated for necessary action – Regarding.

**Ref:-** Instructions of Hon'ble Minister, MA&UD, Govt. of Telangana during the meeting held on 24.08.2018 at Pragathi Bhavan, Hyderabad.

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Through the reference cited, the Hon'ble Minister, MA&UD, Govt. of Telangana has instructed to display the Sarees to be distributed on occasion of Bathukamma Festival to Women of Self Help Groups and obtain the feedback on sarees from the SHGs.

In this regard, the following actions to be taken:

- To coordinate with District Collector of concerned districts for obtaining model Sarees from District Godowns.
- To appoint a nodal person (TMC / ADMC, MEPMA) for each ULB.
- To identify the locations for display of sarees in all ULBs i.e. 5 locations per Municipality and 10 locations per Corporation. The locations may include the following:
  - Collectorate Building
  - Municipal Office
  - Mahila Swashakthi Bhavan's
  - Community Halls, etc.
- To allot Resource Persons (3-4 RPs at each location) at the identified locations for display of sarees and for safe custody of sarees.
- To appoint location wise incharge responsible officers (Bill Collectors / Sanitary Inspectors / Work Inspectors / Community Organizers) for monitoring overall activity.
- To inform all SHG members in ULB through Community Organizers and Resource Persons.
- To maintain registers at each location and obtain the feedback from the SHG Women in the following format.

Sl. No.	Name of the Women	Name of the SHG	Area / Slum	Ward No.	Opinion of SHG women (Most Satisfied/ Satisfied/ Need some changes)	Specific Remarks

- To return back all the sarees to the concerned after completion of the program without out any scope of damage.

Hence, the Municipal Commissioners of all ULBs are instructed to organize the display of Bathukamma Sarees in concerned ULBs from 01.09.2018 to 10.09.2018 as per the above guidelines and submit the feed-back report of SHG women to the undersigned without fail.

The Project Directors / Project Directors & Municipal Commissioners, MEPMA of all Districts are instructed to coordinate the overall activity in all the ULBs in the District.

*[Signature]*  
for Mission Director  
MEPMA  
*[Signature]*

Copy to the Collector and District Magistrates of all 31 Districts of Telangana for information

Copy submitted to the Director of Handlooms and Textiles and Apparel Export Parks, Telangana for favour of information.