



From
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To
The Additional Commissioner, UCD, GHMC
The Project Directors, DPMU, MEPMA of all 31
Districts,
The Municipal Commissioners of all ULBs of Telangana

Lr.No. [MEPMA-SMID/GNRL/10/2018-SMC-MEPMA](#)

Date: 29.9.2018

Sub:- MEPMA- SMID – Celebration of Bathukamma Festival in all Urban Local Bodies by involving SHG/ SLF/ TLF Women and Women staff - Certain Instructions – Regarding.

Ref:- 1. Instructions of Mission Director, MEPMA on 25.09.18
2. 100 Point Charter for Bathukamma celebrations through email by C&DMA, Telangana on 25.09.2018

Kind attention to the subject cited, the Government of Telangana has declared Bathukamma festival as Telangana State Festival wherein large number of people, particularly women, participates with devotion. In this regard, Bathukamma celebrations to be organized from 9th October 2018 to 18th October 2018 in all Urban Local Bodies of Telangana state with the following activities by involving SHG/ SLF/ TLF Women and Women Staff.

- Identify locations in ULBs for celebrating Bathukamma with Cultural events by involving SHG/ SLF/ TLF women / Resource Persons.
- Bathukamma celebrations including Dhandiya by SHG women & women staff in all Municipal Offices for Nine days.
- Organize a special program “Boddemma” at one prime location in ULB involving Pre-teenage girls. During this program, cultural activities along with orientation regarding Nutrition, Menstrual Health, Women Health, Personal Hygiene, etc to be conducted involving Mahila Arogya Samithi's.
- Organize competitions like Rangoli, Best Bathukamma preparation, fashion show, musical chair, singing, dancing etc by SHG/ SLF/ TLF women.
- Display and sale of Telangana food items & handloom products by SHG Women.

- Documentation of all the events taken up in the ULB during Bathukamma Program
- Vide publicity of all the events through Social Media (Twitter, Face book, etc)

Hence, the Additional Commissioner, UCD, GHMC, Project Directors, MEPMA of all Districts and Municipal Commissioners of all ULBs are requested to organize Bathukamma Celebrations by involving SHG / SLF / TLF women and women staff as per the activities mentioned above in respective ULBs and DPMUs of MEPMA in coordination with District Administration and report compliance to the undersigned.

Mission Director
MEPMA

Copy to the District Collectors of 31 Districts of Telangana for information