



## పట్టణ పేదరిక నిర్మూలన సంస్థ

Mission for Elimination of Poverty in Municipal Areas (MEPMA)  
Department of Municipal Administration & Urban Development, Govt of Telangana



**From**  
The Mission Director,  
MEPMA  
Telangana  
Hyderabad.

**To**  
All Project Directors  
MEPMA  
Telangana,  
Hyderabad.

Lr.No MEPMA/NUHM/1/2017

Date : .02.2019

Sir/Madam,

Sub : MEPMA NUHM- Anemia Mukth Bharath –Mapping of SLFs to near Urban Primary Health Centres ( UPHCs ) in NULM Towns and nearby PHCs in non NULM towns -Mobilization of SHG /SLF/TLF to near by UPHCs – Agenda –in their meeting – orders –Reg

Ref: 1.DO.Lr.No 190/CHI/NHM/2018 Dated 28.01.2019  
2. Minutes of the State Level Steering Committee meeting Dated 30.01.2019 .

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The Government of India has launched an innovative initiative called 'Anaemia Mukth Bharat' across the country. The programme envisages to address Anaemia and associated morbidities in various groups . The programme strategy is 6x6x6 which comprises of 6 target beneficiaries, 6 interventions and 6 institutional mechanisms .

Iron deficiency anaemia accounts for about 50 percent of anemia in school children and among women of reproductive age group. Anaemia is a major public health problem not only among pregnant women , infants and young children but also among adolescents .

India's National Health Policy (2017) as well as the National Nutrition Strategy, recognizes that anaemia is posing harmful consequences for maternal and child survival and productivity of the nation.

The Government of India is also committed to the World Health Assembly target to 50 percent reduction of anaemia among women of reproductive age by 2025 and the POSHAN Abhiyaan (2018-2020) target to reduce prevalence of anaemia among children ( 6- 59 months) , adolescents and women of reproductive age ( 15-49 years ) by 3 percentage points per year .

In the view of the above as per the Government of India mandate and as a part of Anemia Mukth Bharath programme it is proposed to identify and treat the beneficiaries for moderat and severe anaemia among 6 target groups i.e. 6-59 months, 5-9 years children, Adolescent girls and boys of 10-19 years, Women of Reproductive age , pregnant women and lactating women in all the Districts of Telangana .

Hence the Addl Commissioner UCD GHMC and all the Project Directors MEPMA are requested to map the SLFs near UPHCs submit the report in the prescribed format and facilitate the Anemia Mukth Bharath programme in all the Urban Local Bodies in co-ordination with DMHOs of Health Department for diagnostic as well as the treatment and mapping of Mild, Moderate and severe Anaemia under each SHG,SLF and TLF. Anemia Mukth Bharath should be the agenda for all Self Help Groups (SHGs) in the slums Slum Level Federations ( SLFs) and Town Level Federations ( TLFs ) meetings.

Encl --Format --mapping of SLFs --UPHCs  
Copy to  
The Commissioner, GHMC  
The MD,NHM Telangana  
The all the Municipal Commissioners in the State

ADDE MISSION DIRECTOR

*[Signature]*

2/2/19