



# పట్టణ పేదరిక నిర్మూలన సంస్థ

**Mission for Elimination of Poverty in Municipal Areas (MEPMA)**  
Department of Municipal Administration & Urban Development , Govt of Telangana

**From**

The Mission Director,  
MEPMA  
Telangana  
Hyderabad.

**To**

All Project Directors  
MEPMA  
Telangana,  
Hyderabad.

Lr.No MEPMA/NUHM/1/2017

Date : .03.2019

Sub : MEPMA –NULM – POSHAN Abhiyan on 8<sup>th</sup> March 2019, organize Poshan Pakhwada – Jan Andolan – from 8<sup>th</sup> March to 22<sup>nd</sup> March 2019 in all ULBs –guidelines –issued –Reg

Ref: D.O.NO .N-11025/35/2018-LSG ( Part-1) Dated 5.03.2019 from JS & MD (DAY-NULM to the MD MEPMA

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With reference to the subject cited I invite your kind attention that on the occasion of first anniversary of POSHAN Abhiyan on 8<sup>th</sup> March 2019 , it is planned to organize Poshan Pakhwada (on the lines of 'Poshan Maah' previous year )across the country as part of Jan Andolan under Poshan Abhiyan from 8<sup>th</sup> March to 22<sup>nd</sup> March 2019 .

In this regard it is proposed to mobilize the needy SHG members to Anganwadi Centres in coordination with Women and Child Welfare Department in all ULBs and facilitate the following Day wise Activities from 8<sup>th</sup> March 2019 to 22<sup>nd</sup> March 2019 .

Poshan Pakhwada Activities Schedule		
Date	Activity	Remarks
8th March	Poshan Mela , Call for Pakhwada	
9th March	Panchayat Meetings to begin on Poshan Pakhwada	
10th March	Cycle Rally ,Poshan Rally	Sunday
11th March	School Based Activities , Anemia Camp	
12th March	Awareness Campaign for Adolescent Girls , Coperative /Federation meeting to address Nutrition	

13th March	<b>File No.MEPMA-SMID/IEC/2/2017-SMC-SMID-MEPMA</b> Cycle Rally, Poshan Rally	Select the activity that was not carried out on 12th March
14th March	Youth Group Meetings , Poshan Walk	
15th March	Awareness Campaign for Adolescent Girls , Cooperative /Federation meeting to address Nutrition	
16th March	Farmer Club meeting , Haat Bazaar Activities	
17th March	Prabhat Pheree, Poshan Walk	Sunday
18th March	Youth Group Meetings , School Based Activities	Select the activity that was not carried out previously
19th March	Farmer Club meeting , Haat Bazaar Activities	Select the activity that was not carried out on 16th March 2019
20th March	Anemia Camp, Awareness Campaign for adolescent Girls	Select Anemia Camp if not carried out on 11th March 2019
21st March	Poshan Rally, Cycle Rally	
22nd March	Municipal Level Meetings to review the impact of Poshan Pakhwada	

Hence all the Project Directors MEPMA,UCD,GHMC are requested to facilitate the message on Poshan Abhiyan in Urban Local Bodies (including new ULBs ) in all SHG/SLF/TLF meetings to address Nutrition and invite the Anganwadi Worker to the meetings , conduct the Haat Bazaar ( MEPMA Food Bazaar) Activities , Mass Media Campaign.

And follow the Day wise Activities from 8<sup>th</sup> March to 22<sup>nd</sup> march 2019 , update the information on the Jan Andolan Dash Board at [www.poshanabhiyann.gov.in](http://www.poshanabhiyann.gov.in) in co-ordination with Women and Child Welfare Department .

Sd/-  
ADDL.MISSION DIRECTOR

Copy to  
The Commissioner, GHMC

The Director of Municipal Administration  
The Director of Women and Child Welfare Department.