



From
The Mission Director,
MEPMA,
Hyderabad.

To
All the Project Directors of MEPMA
and Addl. Commissioner, GHMC

Sir/Madam,

Lr. Roc. No. MEPMA-EXH/EXGR/1/2018, Dated: -08-2019

Sub: MEPMA-Regional SARAS Fair 2019 at Telangana Kala Bharathi (NTR Stadium), Near Indira Park, Hyderabad from 20.09.2019 to 01.10.2019 – Submission of Nominations – Regarding.

Ref: 1) Lr. No.79/Projects/SERP/SARAS/2019-20, Dated: 20.07.2019, from the CEO, SERP of Rural Development.

2) Lr. No.79/Projects/SERP/SARAS/2019-20, Dated: 20.07.2019, from the CEO, SERP of Rural Development.

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I invite your attention to the subject cited. MEPMA has proposed to participate in Regional SARAS Fair 2019 at Telangana Kala Bharathi (NTR Stadium), Near Indira Park, Hyderabad from 20.09.2019 to 01.10.2019 (12days).

In the reference cited, the Chief Executive Officer, SERP, Hyderabad has allotted 20 stalls for MEPMA SHGs for exhibition cum sale of their own products for above period. The arrangement for stay and local transportation for the participants will be made by SERP office.

In view of the above, all the Project Directors of MEPMA and the Addl. Commissioner, GHMC were requested to nominate 1 SHG member from each District to participate in Regional SARAS Fair 2019 at Telangana Kala Bharathi (NTR Stadium), Near Indira Park, Hyderabad from 20.09.2019 to 01.10.2019.

Criteria for selection:

- Should be a member of SHG.
- Should be own product from unit of SHG.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and identify the SHG members who have own product.
- Priority to be given to the SHGs who have not participated in the exhibition earlier.

Pre-conditions for setting up of stalls:

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided near to SARAS exhibition premises only, with common Toilets and Bath room facilities.
- Project Directors of DPMUs shall issue ID cards to the participants.
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 20/09/2019 at 10:00AM to take over the allotted stalls.
- Participants can prepare their display boards in cloth banners for display at their stalls consists of SHG name, place/town, product name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- Participants are instructed not to use plastic bags and alternatively use non woven bags.
- All the participants should follow Exhibition dress code.

Therefore, the Project Directors, DPMUs and the Addl. Commissioner of GHMC are requested to send the information in the following Proforma before 18-08-2019.

Encl: Application format

MISSION DIRECTOR