

From
Dr.T.K.Sreedevi,I.A.S
The Mission Director,
MEPMA,
Telangana

To
The Additional
Commissioner UCD,GHMC
Project Directors of
MEPMA of all Districts.

Lr.No MEPMA/SMID/RO/1/2017 Date : 08.2019

Sub : MEPMA –DAY-NULM –POSHAN Scheme – Swasth SHG Pariwar – 100 days impact initiatives
- convergence activities-Health Dept and Women and Child welfare – UHNDs and – ANCs –
Health camps – online updation in DAY-NULM Portal – Furnish the information - ULBs wise
Nodal officer –Reg

Ref : D.O.NO.K-12012/6/2019 UPA Dated 17.07.19 from MD DAY-NULM to the Chief Secretaries
of all states/UTs

Ministry of Housing and Urban Affairs Government of India is implementing Deendayal Antyodaya Yojana –National Urban Livelihoods Mission (DAY-NULM) since 2014 with the aim to reduce the poverty and Vulnerable of urban poor households. Building strong grass –root institutions of the urban poor is one of the key policy instruments of the Mission to tackle Social Vulnerability aspect of urban poverty.

Since the out of pocket expenditure on treatment of illness is one of the important determinants of urban poverty ,the Ministry has designed an impact intervention under the Mission Called "Swasth SHG Pariwar" which intends to link all eligible SHG members with the Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) (In Telangana State – Rajiv Aroghya Sri scheme) and POSHAN scheme as part of Shehari Samrudhi Ustav (SSU) , besides organising health check-up for all the SHG members by 2nd October 2019 .

In this subject it is proposed to update the online updation of POSHAN scheme activities of capturing the ID data on pregnant women and lactation mother and Health camps of all ULBs in Telangana State in NULM Portal .The activities of POSHAN enclosed

1. Collection of ID Number of Pregnant and Lactating Mother in all SLFs: AWW, ASHA shall identify the target group and ensure early registration of the pregnant women and enrolment of Pregnant and Lactating women in the Anganwadi Centres (AWCs). In addition AWWs will make house to house visit to survey, identify and make a list of the target group. All Pregnant and Lactating women will be issued MCP Cards during Urban Health and Nutrition Day, Participation of SHG women in UHNDs.
2. Organizing the Health Check up camps for all the SHG members with Health department and other corporate hospitals as part of CSR.

In this regard it is directed to the Additional Commissioner UCD GHMC and all the Project Directors of MEPMA to update the POSHAN Scheme of day to day activities in NULM portal under SMID Component and nominate the nodal Officer one per ULB for downloading the MIS data in the NULM portal a) Name of the person (b.) Name of the ULB (c). Designation (d) Mobile No (e). Land lind and (f) E-mail ID the details may kindly send to the mistmepma@gmail.com by 3rd August 2019 .

Enclosed the POSHAN Scheme activities

MISSION DIRECTOR

Signature valid

Digitally signed by T.K.Sreedevi, GHMC
SREEDEV I The Commissioner of Health & Family Welfare
Date: 2019.08.26 12:59:40 +05'30
Reason: Approved by Prl.Secretary MA & UD dept.
Approved by the Municipal Commissioners in the state.

Annexure**Activities conducted in Poshan Maah 2018**

S.No.	Activities
1.	Anaemia camp
2.	Area Level Federation Meetings (ALF)
3.	CBE- Community Based Events
4.	Community Radio Activities
5.	Cooperative/Federation
6.	Cycle Rally
7.	DAY-NULM SHG Meet
8.	Farmer Club Meeting
9.	Haat bazaar activities
10.	Harvest Festival
11.	Home Visits
12.	Local Leader Meeting
13.	Nukkad Natak/Folk Shows
14.	Panchayat Meeting
15.	Poshan Mela
16.	Poshan Rally
17.	Poshan Walk
18.	Poshan Seminar/Workshop
19.	Prabhat Pheree
20.	Providing Water to the Toilets
21.	Safe drinking water in Anganwadi centres
22.	Safe drinking water in Schools
23.	School based activities
24.	Self Help Groups (SHG) meetings
25.	VHSND
26.	Youth Group meeting
