

**MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS  
(MEPMA) TELANGANA STATE**

From  
Dr.T.K.Sreedevi, IAS.,  
Mission Director,  
MEPMA,  
Telangana, Hyderabad.

To  
The Additional Commissioner, UCD,  
GHMC  
The Municipal Commissioners,  
of all ULBs of Telangana State.

**Lr. Roc. No.**  
**149055/SUSV/FIS/1/2019**

**Dt:12/11/2019**

Sub: - MEPMA – DAY–NULM – SUSV – Organizing Financial Literacy Camps  
-Regarding.

Ref:- SUSV Annual Action Plan for the year 2019-20.

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With reference to the subject cited it is to inform that, as per the Annual Action Plan 2019-20 of Street Vendor component, all the ULBs have to conduct Financial Literacy Camp for creating awareness on various banking services like, Saving Bank Accounts, loans, Social Security Schemes etc to Street Vendors which would aid in better financial management and access to credit.

The Financial Literacy Camps are to be conducted regularly in prominent locations by involving Street Vendors through the reputed local bankers and relevant organizations if any.

The Additional Commissioner, UCD, GHMC and Municipal Commissioners of ULBs surrounding GHMC may also contact Mr. Abhay Sharma, Regional Head, ICICI foundation, opp. State Assembly, Hyderabad for providing faculty / trainer and training modules on free of cost.

In view of the above the Additional Commissioner UCD, GHMC and

Municipal Commissioners of all ULBs are requested to organize Financial Literacy Camps regularly to Street Vendors and also to update the progress in MEPMA and DAY-NULM portal without fail.

Yours faithfully,

**SREEDEVI T K**  
**MISSION DIRECTOR**