

**Mission for Elimination of Poverty in Municipal Areas (MEPMA)**  
**Department of Municipal Administration and Urban Development**  
**Government of Telangana**

From

To

The Mission Director,  
MEPMA,  
Hyderabad.

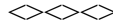
All the Project Directors of MEPMA  
and Addl. Commissioner, GHMC

Sir/Madam,

**Lr.Roc.No. MEPMA-EXH/EXGR/1/2018, Dated: -02-2020**

**Sub:** MEPMA– 2<sup>nd</sup> Regional SARAS Fair 2020 at People's plaza, Necklace Road, Hyderabad from 07-03-2020 to 18-03-2020 - Nominations – Regarding.

**Ref:** Lr. No. 79/SERP/SARAS-2/2019-20 dated: 04.02.2020 from The Chief Executive Officer, SERP, Hyderabad



I invite your attention to the subject cited. MEPMA has proposed to participate in 2<sup>nd</sup> Regional SARAS Fair 2020 at People's plaza, Necklace Road, Hyderabad from 07-03-2020 to 18-03-2020 (12days).

In the reference cited, the Chief Executive Officer, SERP, Hyderabad has requested to nominate the SHG members of urban areas for exhibition cum sale of their own products for above period. The arrangement for stay and local transportation for the participants will be made by SERP office.

In view of the above, all the Project Directors of MEPMA and the Addl. Commissioner, GHMC are requested to nominate 1 SHG member from each District to participate in 2<sup>nd</sup> Regional SARAS Fair 2020 at People's plaza, Necklace Road, Hyderabad from 07-03-2020 to 18-03-2020.

**Criteria for selection:**

- Should be a member of SHG.
- Should have own product from unit of SHG.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and identify the SHG members, who have own product.
- Priority to be given to the SHGs ,who have not participated in the exhibition earlier.

**Pre-conditions for setting up of stalls:**

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided near to SARAS exhibition premises only, with common Toilets and Bath room facilities.
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 07/03/2020 at 10:00AM to take over the allotted stalls.
- Participants can prepare their display boards in cloth banners for display at their stalls consists of SHG name, place/town, product name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- Participants are instructed not to use plastic bags and alternatively use non woven bags which is supplied by MEPMA
- All the participants should follow Exhibition norms.

Therefore, the Project Directors, DPMUs and the Addl. Commissioner of GHMC are requested to send the information in the following Proforma before 02.03.2020.

Encl: Application format

For

MISSION DIRECTOR

Copy submitted for M.D.MEPMA for information

Signature valid

Digitally signed by B SRINIVAS  
Date: 2020.02.29 18:03:48 IST  
Reason: Approved



**Mission for Elimination of Poverty in Municipal Areas (MEPMA) Telangana  
Application form**

Name of the Exhibition: **SARAS 2020, People's Plaza, Neck Lace Road, Hyderabad**  
(From 07.03.2020 to 18.03.2020)

Name of the District \_\_\_\_\_ Name of the ULB \_\_\_\_\_

**Member Details**

SHG/Society Name : \_\_\_\_\_

SHG ID : \_\_\_\_\_

Member Name : \_\_\_\_\_

Member ID : \_\_\_\_\_

Father's/Husband Name : \_\_\_\_\_

Address : \_\_\_\_\_  
: \_\_\_\_\_  
: \_\_\_\_\_

Mobile No. : \_\_\_\_\_

Aadhar No. : \_\_\_\_\_

Start Date of Business : \_\_\_\_\_

Amount of loan utilized by Participant: \_\_\_\_\_

**Stall Details**

Whether Participated Earlier(Y/N): \_\_\_\_\_

Product : \_\_\_\_\_

Stock Value : \_\_\_\_\_

**Assistant Details**

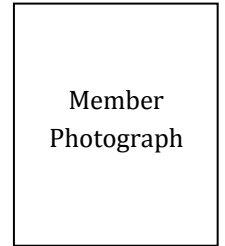
Name: \_\_\_\_\_

Father's/Husband Name: \_\_\_\_\_

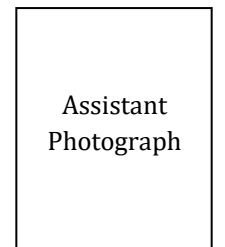
Address : \_\_\_\_\_  
: \_\_\_\_\_  
: \_\_\_\_\_

Gender (Male/Female) : \_\_\_\_\_

Relationship with member: \_\_\_\_\_



Member  
Photograph



Assistant  
Photograph

**TMC/TMC (I/c)**

**DMC/DMC(I/c)**

**Project Director**