

Mission for Elimination of Poverty in Municipal Areas (MEPMA)

MA & UD Dept. Government of Telangana

From	To
Dr.N.Satyanarayana,I.A.S	The Additional Commissioner UCD,GHMC
Mission Director,	All the Project Directors
MEPMA,	MEPMA
Telangana	

Lr.No MEPMA/NUHM/MAST/1/2017

Date : 03.2020

Sub: MEPMA-DAY-NULM –Poshan Pakhwada 2020 – From 8th March-22nd March 2020

– Activities -out reach activities in Urban Slums through SHGs/SLFS/TLFs- in
Coordination with Women Child Department – social media campaign – other
related activities –Reg

Ref :1. Email received by the WCD dated 5.03.2020

2.Minutes of the Meeting by WCD Dept. dated 6.03.2020

I invite your kind attention to the subject cited , as you are aware that Rashtriya Poshan Maah was celebrated during the month of September 2018 and 2019 and Poshan Pakhwada was celebrated during 8th to 22nd March 2019 . It is now planned to celebrate Poshan Pakhwada during 8th March to 22nd March 2020 to accelerate various activities under POSHAN.

File No.MEPMA-NUHM/MAST/1/2017-SMC-SMID-MEPMA-Part(1)

The focus area of Poshan Pakhwada 2020 will be Men for nutrition –increasing Male engagement in POSHAN Abhiyaan to improve Nutritional Indicators and Poshan Ke Paanch Sutra i.e. First Golden 1000 days of the child , Nutritient Rich Foods , Anemia prevention , Diarrhea Management , Hygiene and Sanitation

In this regard all the Project Directors MEPMA and UCD GHMC are directed to follow the Nutrition related activities for Poshan Pakhwada 2020 – From 8th March-22nd March 2020 the details as follows :

1. To conduct the outreach activities on POSHAN in urban slums with SHGS/SLFs/TLFs through Women child welfare department .
2. To address the Nutrition activities related to POSHAN in all SHGS/SLFs/TLFs meetings
3. To ground the units of Kitchen Gardens by cultivating the green leafy vegetables, vegetable plants and medicinal plants through SHG women .Target 5 per ULB
4. Hand washing and sanitation : orientation to the SHG women on importance of hand wash practices & to keep their surroundings clean
5. Documenting Nutrition profile and Health Profile of SHG women with Women development and Child welfare department and Health department respectively
6. Men for Nutrition – involvement of male engagement in POSHAN to improve Nutritional indicators.
7. Post the Nutritional convergence activities through social media. And update the POSHAN activities in Jan Andolan dash board in all the ULBs logins.

Therefore, it is requested to conduct the Poshan Pakhwada on above said nutrition activities in co-ordination with Women Development and child welfare department for 15 days from the 8th March 2020 to 22nd March 2020 with SHGs/SLFS/TLFs in all the ULBs.

Yours Faithfully

Mission Director

Copy to

The Commissioner GHMC for information

The Commissioner WCD Dept for information

To all the Municipal Commissioner for taking necessary actio

Signature valid

Digitally signed by Dr.
Satyanarayana IAS
Date: 2020.03.12 16:33:38 IST
Reason: Approved

