



పట్టణ పేదరిక నిర్మూలన సంస్థ, తెలంగాణ

Mission for Elimination of Poverty in Municipal Areas

Department of Municipal Administration and Urban Development, Govt of TS



From:
Mission Director, FAC
MEPMA-TS
Hyderabad.

To
All the Project Directors of MEPMA
and Addl Commissioner, GHMC

Lr.Roc.No. 352/Numaish/2014/C, Dated : 18-12-2014

Sir,

Sub: MEPMA – Numaish- 75th All India Industrial Exhibition Hyderabad from 1-01-2015 to 15-02-2015 for 46 days at Nampally Exhibition grounds, Hyderabad -Participation of Urban SHGs from all the districts to facilitate marketing the products made by SHGs of Urban areas - Nominations – Requested – Regarding.

Ref:- This office Lr. Rc.No.352/Numaish/2014/C. Dated: -10-2014.



MEPMA proposed to participate in Numaish, Nampally Exhibition from 1-1-2015 to 15-2-2015 (46 days). In the reference cited, the Secretary, 75th All India Industrial Exhibition Nampally has been requested to provide 50 stalls for forthcoming 75th All India Industrial Exhibition Hyderabad from 1-01-2015 to 15-02-2015 for 46 days at Nampally Exhibition grounds, Hyderabad. The Secretary, Numaish Exhibition has agreed to allot 50 stalls to MEPMA

In view of the above, all the Project Directors of MEPMA and the Addl Commissioner of GHMC, are requested to deploy the 10 SHG members from each District to participate in Numaish for marketing their own products from 01-01-2015 to 15-02-2015 for 46 days at Nampally, Hyderabad.

Criteria for selection:

- Should be a member of SHG
- Should be own product from unit of SHG

Pre-conditions for setting up of stalls:

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided within the Exhibition premises only with common Toilets and Bath room facilities
- Project Directors of DPMUs shall issue ID cards to the participants
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 01/01/2015 to take over the allotted stalls.
- Participants can prepare their display boards in flexi banners for display at their stalls consists of SHG name, place/town, product's name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- Participants are instructed not to use plastic bags and alternatively use non woven bags with supply by MEPMA.
- All the participants should follow Exhibition dress code.
- For any details please contact Smt V.Bharathi SMC-LH on Cell no Cell. No. 9701385109 and Smt G.Padama ,DMC-LH on Cell no 9701385105.

Therefore, the Project Directors, DPMUs and the Addl Commissioner of GHMC, are requested to send the information in the following Proforma before 21-12-2014.

Name of the District:

S.No	Name of the ULB	Name of the Participant	Name of the SHG	Designation in SHG/PWD SHG/SLF (Leader/ Member)	Name of the Product	Contact Mobile No.
1	2	3	4	5	6	7
1						
2						


MISSION DIRECTOR- FAC