

**Mission for Elimination of Poverty in Municipal Areas (MEPMA)
MA&UD Department, Government of Telangana**

O/o the Mission Director,
MEPMA, Hyderabad

CIRCULAR

Cir.No. MEPMA-EXH/EXGR/1/2018

Dated: 23-02-2024

Sub: MEPMA- DAY-NULM, Karnataka State Urban Livelihood Promotion Society – Invitation to attend 'Bangalore SARAS Fair' from 29th Feb to 9th March 2024 – Request for nominations – Regarding.

Ref: Lr. No. E-92282 NULM/SMID/Exh/I/2023, dated: 19.02.2024 from the Mission Director, DAY-NULM, Karnataka State.

It is to inform that vide ref. cited, the MD, DAY-NULM, Karnataka State has informed that DAY-NULM is organizing a National SARAS Fair in Bengaluru from 29th Feb to 9th March 2024 at the National College Ground, Basavanagudi, Bengaluru and 03 stalls are allotted to Women Entrepreneurs of Telangana (Who are part of SHGs under DAY-NULM) for the Fair to exhibit and sell their off farm/non-farm products. Karnataka SULM will provide breakfast and accommodation for the participants free of cost.

2. In view of the above, all the Project Directors of MEPMA and the Addl. Commissioner, GHMC were requested to nominate SHG members with unique products in the prescribed Proforma to participate in National SARAS Fair 2024 at the National College Ground, Basavanagudi, Bengaluru from 29.02.2024 to 09.03.2024. The shortlisted participants are requested to ensure the following:

- The participants should reach the venue on 28th of February, 2024 by 4 PM and report to the organizing committee.
- The participants should bring TWO passport sized photographs for ID Card.
- Each participant should also carry a photo ID card (Aadhar/Election ID).
- Only two SHG women are allowed in the stall, i.e., one SHG member and one assistant.
- Only women should be present in the stall mandatorily. Male candidates are strictly not allowed to be present in the stall at any point of time.
- Should send the SHGs with Unique Products such as GI Products. ODOP Products etc.
- Sales of prohibited items like animal skin, hair, conch shell etc are banned.
- Use of plastic bags is prohibited during the event. Cotton bags will be provided to SHGs by Sanjeevini National Livelihood Mission.
- SHG members should use Bill Books and should be instructed not to sell any product without bill. One copy of the bill should be submitted to State Livelihood Mission / Sanjeevini on a daily basis for reporting of sales to MoHUA.
- Should ensure that SHGs carry sufficient quantity of products to meet the demand during the entire event. It should also be ensured that the product should be made by, SHGs itself.

- Encourage the SHGs to follow cashless transactions. Phone pay/Gpay or any other online payments should be linked with the women SHG Member's Bank accounts only and not any other persons.
- All food items should have FSSAI certification.
- For Live Food Court stalls, districts have to share their Menu along with the requisite cooking paraphernalia well in advance for making necessary arrangements. LPG cylinder and utensils will be available on nominal rental basis. Only authentic/regional cuisine will be allowed.

Encl: Format



MISSION DIRECTOR

To
The Project Directors of MEPMA of all districts.
The Addl. Commissioner, UCD, GHMC.

Copy to the Additional Collectors of Local Bodies for information.