

**MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS
MA&UD DEPARTMENT, GOVERNMENT OF TELANGANA**

O/o. the Mission
Director
MEPMA, Telangana
State

CIRCULAR

Cir.No.195846/MEPMA-SUSV/ACS/1/2020

Dated: 29/04/2023

Sub:- PATTANA PRAGATHI –Street Vendors Development – PM SVANidhi – Organizing a month long campaign in May 2023 in all ULBs in coordination with banks and Digital Payment Aggregators (DPAs) - Certain Instructions - Regarding.

Ref:- 1. D.No.K-12020(4)/1/2020-PMS-B, Dt:27.04.23 of the Secretary, MoHUA, Gol
2. VC jointly chaired by Secretary, MoHUA & Secretary, DFS, Gol on 24.04.23.
2. Instructions of the Hon'ble Minister, MA&UD, GoTS on development of Street Vendors as a part of Pattana Pragathi Program launched on 24.02.2020
3. This office Procs.No.195846/MEPMA-SUSV/ACS/1/2020, Dt:15.11.2020

The attention of the Commissioner, GHMC, CEO, SCB and MCs of all ULBs is invited to the sub. & refs. cited, the Secretary, MoHUA, Gol have informed to organize month-long campaign to meet the objectives of PM SVANidhi scheme and thereby improve the quality of life & livelihoods of Street Vendors.

2 . In this regard, it is proposed to organize month- long campaign from 02.05.2023 to 31.05.2023 with a caption "**Pattana Pragathi – Street Vendors Development – PM SVANidhi – Mai Bhi Digital**" in all ULBs for taking up following activities:

- ULBs to organize camps daily based on the potential for disbursement of loans, issue of QR codes, training to SVs etc.
- ULBs to mobilize new first loan applications from SVs and also mobilize SVs to bank branches whose applications are already pending for sanction or disbursement
- Bankers to sanction and disburse all pending loans in 1st, 2nd & 3rd tranche
- ULBs to review "Return by Banks" applications and send valid applications back to banks with the consent of SVs.
- Implementation of new incentive schemes for digital transactions by Banks/ DPAs:
 - Revised cashback for SVs (Rs. 1/- per transaction upto Rs. 100/- per month)
 - Incentive to banks/ DPAs for digital onboarding
 - Rs. 150/- for digital onboarding
 - Rs. 150/- for sustained digital activity
 - Incentive for providing sound box to SVs
 - Rs. 200/- for device to banks / DPAs
 - Rs. 100/- per month for 6 months for SVs for sustained digital activity
 - Training to SVs regarding revised cashback, benefits of Digital transactions,

repayment of loans, etc.

3. Further, vide ref 3rd cited, sanction was accorded for an amount of Rs. 1500/- (Rupees One Thousand Five Hundred Only) for each camp towards Logistic Arrangements [Chairs, Tables, Tent (if required), Drinking water, Stationary items, Misc, etc]. The same amount shall be sanctioned for these camps also.

4. Hence, the Commissioner, GHMC, CEO, SCB and MCs of all ULBs are requested to organize camps from 2nd May 2023 to 31st May 2023 in coordination with Bankers and Digital Payment Aggregators and ensure mobilization of SVs, sanction and disbursement of all pending loans, implementation of new incentive scheme, digital on-boarding of all inactive SVs and provide training on digital transactions. The camp wise details shall be submitted to undersigned in the prescribed format (enclosed) for release of funds towards conduct of camps.

It is therefore requested to take necessary action in the matter.

Encls: Camps status format

Dr N Satyanarayana I A S
MISSION DIRECTOR

To

The Commissioner, GHMC

The Convenor, SLBC, Telangana with a request to issue necessary instructions to Heads of all Banks and LDMs of all Districts.

The Chief Executive Officer, Secbad Cantt. Board

The MCs of all ULBs of Telangana for n/action

The PDs, PD/DMCs, MEPMA of all Districts for n/action

The TMCs, MEPMA of all ULBs for n/action

The representatives of DPAs of Bharat Pe, Phone Pe, PayTm, etc for n/a.

Copy to the AC, UCD, GHMC for n/action

Copy to the AC LBs of all Dists. for information and n/action

Copy submitted to the Joint Secretary to the Government, MoHUA, Gol for favour of information

Copy submitted to the Special Chief Secretary to the Government, MA&UD Department, Govt. of Telangana for favor of information

Street Vendor Camps - Training, Sanction & Disbursement Details format

[illegible]