

MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS (MEPMA)

MA&UD DEPARTMENT, GOVERNMENT OF TELANGANA

O/o. the Mission Director
MEPMA, Telangana State

CIRCULAR

C.No.MEPMA-EXH/EXGR/1/2023, Dated : 27/12/2023

Sub: MEPMA – NUMAISH – 83rd All India Industrial Exhibition Hyderabad from 1-01-2024 to 15-02-2024 for 45 days at Nampally Exhibition grounds, Hyderabad - Participation of Urban SHGs from all the districts to facilitate marketing the products made by SHGs of Urban areas - Nominations requested –Req – Regarding.

Ref:- 1. Note approval of Mission Director, MEPMA on 25.11.2023.
2. Lr. No. nil, dated: 21.12.2023 from the Convenor, Stalls allotment Sub Committee, Exhibition grounds, Hyderabad.

MEPMA decided to participate in 83rd All India Industrial Exhibition, Nampally, Hyderabad from 1-1-2024 to 15-2-2024 (45 days). Exhibition Society will allot 55 stalls space to MEPMA and in turn MEPMA will allot the stalls to SHGs who have taken up making variety of products to market at Industrial Exhibition, Nampally, Hyderabad.

2. This year, it is decided to charge the nominal amount (@ Rs.13,165/- per stall) from the SHG members towards erection charges of stalls so as to create significance in the participants and to involve genuine participation and to own up the responsibility by the community.

3. Further, it is to inform that Streenidhi Credit Cooperative Federation Ltd., has agreed to sponsor 50% amount for Streenidhi beneficiaries/SHG members.

4. In view of the above, all the Project Directors of MEPMA and the Addl Commissioner of GHMC were requested to nominate interested SHG members from each TLF who are interested to participate in Numaish for marketing their own products from 01-01-2024 to 15-02-2024 for 45 days at Nampally, Hyderabad.

5. **Criteria for selection:**

- Should be a member of SHG/Street vendor.
- Should be own product from unit of SHG.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and identify the SHG members who have own product.
- Priority to be given to the SHGs who have not participated in the exhibition earlier.
- **Should submit DD for an amount of Rs. 13165/- in favor of Mission Director, MEPMA on or before 26.12.2023. And Rs. 6585/- (i.e., 50% amount) for Streenidhi beneficiaries.**

6. **Pre-conditions for setting up of stalls:**

- Accommodation for the SHG participants provided within the Exhibition premises only with common Toilets and Bath room facilities
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad to take over the allotted stalls.
- Participants can prepare their display boards in **cloth banners** for display at their stalls consists of SHG name, place/town, product's name, promoted /supported by MEPMA etc. (Type design will be given by PD)
- Usage of plastic bags less than 120 micron are banned.
- **Using of Cylinder is strictly prohibited in the premises of exhibition.**
- All the participants should follow Exhibition dress code.

7. Therefore, the Project Directors, DPMUs and the Addl. Commissioner of GHMC are requested to send the information in the following format before 30-12-2023.

Encl: Format

Harichandana Dasari Ias

MISSION DIRECTOR (FAC)-

MEMPA

To

The Project Directors of MEPMA of all Districts for n/a.

Copy to

the Municipal Commissioners of all ULBs.

the AC, LBs of all districts for information.