



పట్టణ పేదరిక నిర్మూలన సంస్థ

Mission for Elimination of Poverty in Municipal Areas (MEPMA)
Department of Municipal Administration & Urban Development, Govt of Telangana



CIRCULAR

Rc. No. 608/2014/TKHH/E1,

Dated: 13.07.2016

Sub: MEPMA – Telanganaku Haritha Haram – Haritha Haram Festival to be celebrated on Mega Plantation Day on 18.07.2016 – Certain activities to be taken up – Reg.

Ref: Instructions of the Mission Director, MEPMA during the meeting held on 13.07.2016 at RamagundamMunicipal Corporation.

Kind attention is invited to the reference & subject cited, in view of Mega Plantation Day to be held on 18.07.2016, it is decided to celebrate Haritha Haram Festival by involving the SHG / SLF / TLF women in all the ULBs.

The following activities shall be taken up on 18.07.2016:

1. All SHG women shall be motivated to take part in Mega plantation day in a festive manner.
2. Visiting the non-SHG houses to invite Non-SHG women of the neighboring households by offering kumkum (sindhoor) & and also offer two plants in the name of Haritha Lakshmi (Plants) and encouraging the non-SHG women to plant in their homes. This can be called as BOTTU - CHETTU activity.
3. Conduct celebrations like Batukamma and display Rangoli etc.
4. As instructed earlier each SHG family shall plant 10 plants and encourage their family members in planting programme.
5. SLF, TLF shall conduct rallies on mega plantation day.

Hence, the Project Directors of MEPMA and Municipal Commissioners of all ULBs are instructed to ensure to take up the above said activities on Mega Plantation Day i.e on 18.07.2016 by involving all the SHG/ SLF/ TLF Women in all ULBs without fail.

for MISSION DIRECTOR

To

All the Project Directors, MEPMA Telangana.

All the Municipal Commissioners of Telangana

Copy to

The Additional Mission Director, MEPMA

The Additional Director, C&DMA, Telangana

The RDMA, Hyderabad & Warangal Region

All the Special Officers of TKHH-2016