



పట్టణ పేదరిక నిర్మూలన సంస్థ

Mission for Elimination of Poverty in Municipal Areas (MEPMA)
Department of Municipal Administration & Urban Development, Govt of Telangana



From
Dr.T.K.Sreedevi, IAS.,
Mission Director,
MEPMA Telangana,
HYDERABAD.

To
All the Project Directors,
Municipal Commissioners &
Project Directors, MEPMA,
Telangana State.

Lr.No.466/2014/MEPMA/E1, dated: 11-08-2017

Sir,

Sub: - Estt., - MEPMA Telangana - Commemoration of 75th Anniversary of the Quit India Movement - Certain activities to be taken up at the ULB level - Reg.

Ref: - The Joint Secretary & Mission Director (DAY-NULM), Ministry of Urban and Poverty Alleviation, Government of India, New Delhi, dt:10-08-2017.

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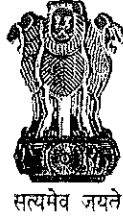
A copy of reference is enclosed herewith and requested to organize certain activities at ULB level on occasion of Commemoration of 75th Anniversary of the Quit India Movement by taking a pledge to make poverty India by 2022.

Yours faithfully

for MISSION DIRECTOR

SANJAY KUMAR, IAS

Joint Secretary
and Mission Director (DAY-NULM)
GOVERNMENT OF INDIA
MINISTRY OF HOUSING & URBAN
POVERTY ALLEVIATION



संजय कुमार, आई.ए.एस.

संयुक्त सचिव
एवं मिशन निदेशक (दी.अ.यो.—रा.श.आ.मि.)
भारत सरकार
आवास और शहरी गरीबी उपशमन मंत्रालय

Date : 10.08.2017

To,

Principal Secretaries (UD) of all States/ UTs

This is with reference to the 'commemoration of 75th anniversary of the Quit India Movement' announced by the Department of Personnel & Training vide their O.M. No. I-28011/23/2015-Coord (Pt.II) dated 4th August 2017 suggesting for various activities that could be carried out/ completed at various levels. A copy of the OM referred above is enclosed.

2. The matter has been examined in this Ministry and in view of the fact that DAY-NULM is already working for urban poverty alleviation it has been decided to participate in the movement by taking a pledge to make poverty free India by 2022. As mobilisation of urban poor households to form their own institutions is an important investment for an effective and sustainable poverty reduction programme, the mission proposes to organize the following activities at the ULB level:

- 1) **Awareness Rallies:** SHGs / Area Level Federations will be organized to create awareness through rallies at ULB level on DAY-NULM activities.
- 2) **Inclusion of urban poor into SHGs:** The members of ALF will identify the beneficiaries still not in SHG fold and impress upon them to join the SHG movement.
- 3) **Preparation of Skill & Business Plan:** SHGs will prepare their skills & business plan as per their strength and market demand and clearly spell out the activities to be undertaken every year.
- 4) **Scrutinise and filtration of Skill & Business Plan:** The skill & business plans as prepared by SHGs will be scrutinised at ALF level and submitted to the ULB. Inputs and handholding will be provided by the CMMU experts/COs/ROs of DAY-NULM.
- 5) **Follow up of Skill & Business Plan:** The SHGs/ ALFs will be tied to the training institutions for skill upgradation/ training and selected business proposals will be processed by ULBs (*through Task Force*) and recommended to banks for sanction of loan under SEP component of Mission.

3. In view of the above, as an immediate step under 'Sankalp to Siddhi' movement from 9th to 15th August, 2017, the following day-to-day activities will be undertaken by the SULM at the ULB level and a report (*activity-wise*) in this regard will be submitted in the following week:

S. No.	Date	Activity
1	Saturday, the 12 th August, 2017	Rallies of SHGs will be organized at a convenient place with banners/ posters for creating awareness about DAY-NULM activities. The activity is to be given due publicity. The expenditure can be booked to IEC activities under DAY-NULM.
2	Sunday, the 13 th August, 2017	The existing SHGs/ ALFs will carry out a quick survey to identify the beneficiaries who are yet to join SHGs to impress upon them into SHGs.
3	Monday, the 14 th August, 2017	The SHGs will prepare a skill & business plan according to their skill level, interest and market demand. CMMUs/COs/ROs to provide necessary handholding in this regard

4. After the business plans of SHGs are prepared and finalized, the same will be submitted to ULBs who will take up the same through Task Force for implementation setting targets for each year upto 2022. Efforts should be made to prepare the skill & business plans by 31st August. Tieing up with the Skill Training Providers may be completed by September end, and processing the business plans to banks may be completed by October end.

5. The course of action as suggested above was also discussed in a meeting with Mission Directors and State officials held today in the Ministry when the officials were briefed about the proposal.

6. Considering the importance attached by the Government of India, I shall be grateful, if the action as above are taken with the objective of eradication of poverty from urban areas by 2022.

With regards,

Yours sincerely,


(Sanjay Kumar)

Copy to:

- 1- Mission Directors of all States/ UTs
- 2- PPS to Secretary (HUA)

No. I-28011/23/2015-Coord (Pt.II)
Government of India
Ministry of Personnel, Public Grievances & Pensions
Department of Personnel & Training

North Block New Delhi
Dated the 4th August, 2017

OFFICE MEMORANDUM

Subject: Commemoration of 75th anniversary of the Quit India Movement- regarding.

The undersigned is directed to refer to the subject cited above and to say that there are moments in the journey of nations that fundamentally alter the course of history. One such moment was the Quit India Movement, also known as 'August Kranti' Andolan that began on 9th August 1942.

2. The 'Quit India Movement' was an important milestone in the Indian freedom struggle. Under the leadership of Mahatma Gandhi, people across India, in every village, city transcending all barriers came together with a common mission- to uproot imperialism. Five years after the Quit India movement, India attained freedom on 15th August 1947. As the nation will be observing 75th Anniversary of the Quit India Movement this year, five years from now i.e. in August 2022 we will complete 75 years as an independent nation.

3. This five-year period, from 2017 to 2022 gives us a unique opportunity of 'Sankalp' to 'Siddhi' towards a 'New India.' Hence, 15th August 2017 be celebrated as the 'Sankalp Parva' or the Day of Resolve, and in 2022 our nation will certainly transform that resolve into 'Siddhi' or Attainment. This five-year period can ignite the transformation that will create an India, which our freedom fighters will be proud of. As such, let us work together, in the same spirit as lakhs of Indians did during the five-year period from 1942 to 1947. May this month herald the birth of a new mass movement- 'Sankalp se Siddhi – Attainment through Resolve', from the 9th of this August.

4. The following are a set of activities which could be complemented at individual / organisational / local levels :

(A) Pledge:

It all begins with a pledge- a pledge to create a New India that is strong prosperous and inclusive; an India that will make our freedom fighters proud.

This is the best time to make every Indian a Builder of a New India. During his 'Mann Ki Baat' programme the Hon'ble Prime Minister said, "In this month of August, the month of the Quit India movement, let us come together and resolve: Dirt – Quit India; Poverty – Quit India; Corruption – Quit India; Terrorism – Quit India; Casteism – Quit India; Communalism – Quit India!" In this spirit, let us go to www.newindia.in, make the Sankalp, take a pledge to become a Builder of New India. Let us also encourage others to do the same. The text of the Pledge will be shared by the Ministry of Information and Broadcasting.

(B) Quit India Quiz:

Hon'ble Prime Minister's firm belief is that "Sankalp Se Siddhi" is not possible without inspiration from the past and India is a nation replete with such inspiration from the pages of our history. As such, this provides us a unique opportunity to know more about the Quit India movements, the people behind it and nuggets of history that would surely fascinate you.

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A 'Quit India Quiz' is being launched by the Ministry of Human Resources & Development. A Quiz will also be available on the 'Narendra Modi Mobile App' that will also familiarize India's youth about the 'Quit India Movement.' Thus, it would be wonderful to see India's youth taking part in the Quiz competitions in large numbers.

(C) 'New India Manthan' : Share your ideas for a New India

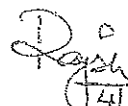
The best discussions lead to the strongest determination. 'New India Manthan' is the best way to come together, discuss together and set the foundation of working together for a 'New India.' 'New India Manthan' is simple- all one needs is a venue to bring together people from across all age groups, willing to engage in intellectually stimulating discussions on how India should be in 2022. These deliberations can be followed by concrete efforts to realize the endeavours identified. This is the best possible means to further a spirit of teamwork and togetherness.

(D) Causes: One would like to dedicate oneself to:

There is a lot to do for India! Today India needs the skills and strengths of every Indian. This is a space dedicated to issues that cater to the passions of 125 Crore Indians. Hence, share your idea for a 'New India', search for various events, participate in events and stay connected with various online activities. Go to www.newindia.in and find the right cause that inspires you in the 'Causes' section and associate yourself with it. One can even create causes that one is passionate about in the section titled "Causes Dear To You" and get others associated with it. As such, if someone who is passionate about a cause that is in and of national interest, he/she can be urged to visit the website www.newindia.in too. If 125 crore Indians commemorate August Kranti Day on 9th August, and resolve on 15th August to work towards achieving a New India, there is no force that can stop us! Let us work together and make the 'Sankalp to Siddhi' movement a success.

5. Accordingly, all Ministries/Departments of Govt. of India are requested to give wide circulation to this O.M. at their individual/organizational/local levels for carrying out the suggested activities in its letter and spirit.

6. Hindi version will follow.


4/8/2017

(Rajeshwar Lal)

Under Secretary to the Govt. of India

Tele No. 011-23094579

E mail:- rajeshwar.lal@nic.in

To

All the Ministries/Departments, Government of India.

नये भारत का संकल्प

हम सब मिलकर संकल्प लेते हैं, एक नये भारत का।

1942 में हमारे स्वतंत्रता सेनानियों ने एक संकल्प लिया था, भारत छोड़ो का और 1947 में वह महान संकल्प सिद्ध हुआ, भारत स्वतंत्र हुआ।

हम सब मिलकर संकल्प लेते हैं, 2022 तक नये भारत के निर्माण का।

हम सब मिलकर संकल्प लेते हैं, स्वच्छ भारत का।

हम सब मिलकर संकल्प लेते हैं, गरीबी मुक्त भारत का।

हम सब मिलकर संकल्प लेते हैं, भ्रष्टाचार मुक्त भारत का।

हम सब मिलकर संकल्प लेते हैं, आतंकवाद मुक्त भारत का।

हम सब मिलकर संकल्प लेते हैं, सम्प्रदायवाद मुक्त भारत का।

हम सब मिलकर संकल्प लेते हैं, जातिवाद मुक्त भारत का।

नये भारत के निर्माण के अपने इस संकल्प की सिद्धि के लिये,

हम सब मन और कर्म से जुट जायेंगे।

व्यक्तिगत/संस्थागत संकल्प -

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संकल्पकर्ता का नाम

हस्ताक्षर

Sankalp Se Siddhi

(New India Movement 2017-2022)

New India Pledge

Let us together pledge for a New India.

In 1942 our freedom fighters took a pledge of 'Quit India' and in 1947 India achieved Independence.

Let us together pledge that by 2022 we build a **New India**.

Let us together pledge towards a **Clean India**.

Let us together pledge towards a **Poverty free India**.

Let us together pledge towards a **Corruption free India**.

Let us together pledge towards a **Terrorism free India**.

Let Us together pledge towards a **Communalism free India**.

Let us together pledge towards a **Casteism free India**.

Together let us strive whole heartedly to accomplish this pledge for a New India.

Pledge by Individuals/Institutions

Name of the Individual/Institution

Signature