

**MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS
(MEPMA)
MA&UD DEPARTMENT, GOVERNMENT OF TELANGANA**

From
The Mission Director,
MEPMA,
Hyderabad.

To
All the Project Directors of MEPMA
and Addl Commissioner, GHMC

Lr.No.MEPMA-EXH/EXGR/1/2020, Dated : 21/12/2021

Sir,

Sub: MEPMA – NUMAISH – 81st All India Industrial Exhibition Hyderabad from 1-01-2022 to 15-02-2022 for 45 days at Nampally Exhibition grounds, Hyderabad
-Participation of Urban SHGs from all the districts to facilitate marketing the products made by SHGs of Urban areas - Nominations –Requested – Regarding.

Ref:- Note approval of Mission Director, MEPMA on 14.12.2021
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MEPMA proposed to participate in 81st All India Industrial Exhibition, Nampally, Hyderabad from 1-1-2022 to 15-2-2022 (45 days). Exhibition Society will allot 50 stalls space to MEPMA and in turn MEPMA will allot the stalls free of cost to SHGs who have taken up making variety of products to market at Industrial Exhibition, Nampally, Hyderabad.

This year, it is decided to charge the nominal amount (@ Rs.10,620/- per stall) from the SHG members towards erection charges of stalls so as to create significance in the participants and to involve genuine participation and to own up the responsibility by the community.

In view of the above, all the Project Directors of MEPMA and the Addl Commissioner of GHMC were requested to nominate interested SHG members from each TLF who are interested to participate in Numaish for marketing their own products from 01-01-2022 to 15-02-2022 for 45 days at Nampally, Hyderabad.

Criteria for selection:

- Should be a member of SHG.
- Should be own product from unit of SHG.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and

- Priority to be given to the SHGs who have not participated in the exhibition earlier.
- **Should submit DD for an amount of Rs. 10620/- in favor of Mission Director, MEPMA on or before 25.12.2021.**

- MEPMA will provide the stalls to the SHG members with nominal cost Rs. 10620/- per stall.
- Accommodation for the SHG participants provided within the Exhibition premises only with common Toilets and Bath room facilities
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad to take over the allotted stalls.
- Participants can prepare their display boards in **cloth banners** for display at their stalls consists of SHG name, place/town, product's name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- **Participants are instructed not to use plastic bags and alternatively use ecofriendly bags.**
- **Using of Cylinder is strictly prohibited in the premises of exhibition.**
- All the participants should follow Exhibition dress code.

Name of the District:[illegible]

(This has the approval of Mission Director, MEPMA)

DIRECTOR

G Nalini Padmavathi
ADDITIONAL MISSION

Copy to all the Addl, Collectors of Local Bodies for information.