



From

The Mission Director, MEPMA,MA& UD Dept Telangana.

To
The Project Directors
MEPMA
Telangana

Lr.No MEPMA-NUHM-MAST/1/2017

Date (09.2018

Sir /Madam,

Sub : MEPMA-DAY-NULM - Observation of Swachhata $\,$ Hi Seva (SHS) from 15^{th} September 2018 to 2^{nd} October 2018 under DAY NULM-regarding

Ref: No.K.13011/62/2017-UPA1 from Ministry of Housing & Urban Affairs -DAY-NULM GOI

With reference to the subject cited , as you are aware, as part of Swachh Bharath Mission it has been decided to observe Swachchata Hi Seva (SHS) from 15th September to 2 October 2018 as a tribute to Mahatma Gandhi on his 150th birth anniversary.

In this subject all the Project Directors /Municipal Commissioners are directed to organize large scale citizen engagement activities for awareness generation and community mobilization in the form of Clean and Green Drives, Swachchata Pledges, Swachchata Rallies etc. The SHG/SLFs and TLFs under DAY NULM may also be encouraged to participate in activities connected with the Swachchata Hi Seva to make it a success. To highlight the successful observation of this programme, proper documentation of such activities is important and needs to be ensured.

Hence, it is essential that the photographs, videos and detailed reports connected with such activities may be uploaded on Swachh Manch portal (www.swachhmanch.in) developed by the Swachh Bharat Mission. The SBM shall be providing the user-id and password for the purpose .Meanwhile the IEC activities related may be uploaded in swachhts.cgg.gov.in Swachh Telangana website.

Yours Faithfully

ADDL MISSION DIRECTOR

Copy to

The Addl Commissioner, GHMC