

Proceedings of the Mission Director, MEPMA, Telangana, Hyderabad

Present: Dr. N.Satyanarayana, IAS

Mission Director, MEPMA

**Procs.No. 195846/MEPMA-
SUSV/ACS/1/2020**

Dated: 13/07/2022

Sub:- PATTANA PRAGATHI – Telangana - DAY-NULM – SUSV – Organizing **“Pattana Pragathi- Street Vendors Development - SVANidhi Mahotsav”** in 5 ULBs – Sanction – Orders issued – Regarding.

Ref:- 1. K-12020/05/2022–PMSVANidhi Dt: 08.06.22 of the Addl. Secy, MoHUA, GoI
2. Instructions of the Hon’ble Minister, MA&UD, GoTS on development of Street Vendors as a part of Pattana Pragathi Program launched on 24.02.2020

ORDER:

Through the sub & refs the Government of Telangana has issued orders along with detailed guidelines regarding Pattana Pragathi Programme. Demarcation of street vending zones, infrastructure development and facilitating loans to Street Vendors is a component under Pattana Pragathi program. The Hon’ble Minister for MA&UD, IT, Ind&C during the Pattana Pragathi in Mahabubnagar Municipality on 24.02.2020 directed to develop vending zones and facilitate loans to SVs in all ULBs

2. Further, the Addl. Secretary, MoHUA, GoI has decided to organize 1 day program in 5 ULBs of Telangana State to honour and recognize the street vendors. The program is to be organized with a caption of **“Pattana Pragathi – Street Vendors Development - SVANidhi Mahotsav”**.

3. The following indicative activities are to be taken up on the day of conduct of **“Pattana Pragathi – Street Vendors Development - SVANidhi Mahotsav”**

- Organizing Loan Melas for sanction and disbursement of pending loans
- Digital transactions training camps by involving banks and digital payment aggregators
- Sharing of success stories by SVs
- Health Camps for screening SVs and their family members
- Cultural events and fun activities (Rangoli, Singing, etc,) for SVs and family members
- Felicitation to best performing Street Vendors (Highest Cash Back received, Highest Interest subsidy received), Bankers, Digital Payment Aggregators, TVC members.
- Organize Street Food Festival and Exhibition and sale of SHG products
- Inauguration of Street Vending zones developed under Pattana Pragathi
- Organize Nukkad-Natak on benefits of loans to SVs
- Screening Street Vendor’s short video films

4. The ULB wise dates for organizing “Pattana Pragathi Street Vendors Development – SVANidhi Mahotsav” is as follows:

Sl. No.	ULB Name	Date of event
01.	Nalgonda	22.07.2022
02.	Adilabad	25.07.2022
03.	GHMC	29.07.2022
04.	GWMC	30.07.2022
05.	Andol-Jogipet	30.07.2022

5. ULBs must ensure IEC activities, and timely data entry of all the activities on the centralized portal developed by MoHUA, GoI.

6. Hence, the Commissioner, GHMC, GWMC and MCs of Adilabad, Nalgonda and Andol-Jogipet are requested to organize Pattana Pragathi Street Vendors Development – SVANidhi Mahostav on the above mentioned dates duly following the COVID protocol. The expenditure incurred for organizing the above program will be reimbursed on submission of actual bills to the undersigned.

7. It is therefore requested to take necessary action in the matter.

Dr N Satyanarayana I A S
MISSION DIRECTOR

To

The Finance Manager, MEPMA

The Commissioner, GHMC, GWMC

The PD MEPMA of Nalgonda, Adilabad, Hanumakonda & Sangareddy Districts

The MCs of Adilabad, Nalgonda and Andol-Jogipet ULBs.

Copy to the AC, LBs of Nalgonda, Adilabad, Hanumakonda & Sangareddy Districts for information and n/ action.

Copy submitted to the Spl. Chief Secretary to the Government, MA&UD Dept, GoTS for favour of information.