



THE ANDHRA PRADESH DAIRY DEVELOPMENT CO-OPERATIVE FEDERATION LIMITED

APPLICATION FOR MILK VENDOR SHIP

1. NAME OF THE APPLICANT:

2 MALE/FEMALE

3. FATHER/HUSBAND'S NAME:

4. DATE OF BIRTH / AGE:

5. EDUCATIONAL QUALIFICATION:

6. PAN NUMBER

(If not available enclose Ack. of the application form I.T)

7. PRESENT OCCUPATION:

8. RESIDENTIAL ADDRESS:

9) BANK DETAILS:

a) BANK NAME& BRANCH

b) SB A/C. NO.

c) MICR. NO.

10. CONTACT NO: RESIDENCE:

MOBILE:

11. HOW MUCH FINANCE YOU CAN INVEST:

12. HOW MANY STAFF YOU CAN ENGAGE FOR MILK UNLOADING & DOOR TO DOOR DELIVERY.

(a) Cooling equipment available if any

13. PROPOSED AREA OF MILK BOOTH:

14. SPECIFIED LOCATION:

15. EXPECTED COVERAGES:

i) AT PRESENT.

ii) AFTER 2-MONTHS.

iii) AFTER ONE YEAR.

I am prepared to enter into an Agreement, incorporating all the conditions imposed by the APDDCF Ltd.

PLACE:

DATE:

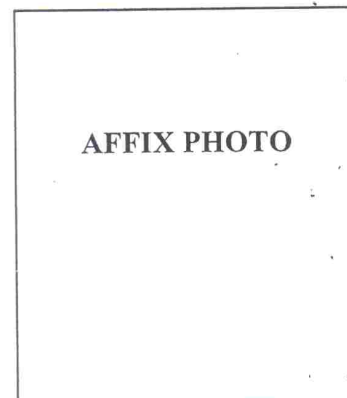
SIGNATURE OF THE VENDOR

REMARKS OF THE ZONAL INSPECTOR.

ZONAL INSPECTOR

/ RSM(LMS)

/ GM(LMS)





**THE ANDHRA PRADESH DAIRY DEVELOPMENT CO-OPERATIVE
FEDERATION LIMITED, Lalapet, Hyderabad-17.**

AGREEMENT OF MILK VENDORSHIP



I, _____ S/o., D/o, W/o, _____ Resident
of _____ agree to the terms and conditions
mentioned hereunder for Milk Vendorship No : _____ with APDDCF Ltd.
The relationship with the Federation is on Principal to Principal basis and shall take effect from 01/04/2010.

1. I will conduct the business in a fair and courteous manner at all times to the consumers exclusively with Vijaya Milk and Milk Products, at the specified sanctioned point only.
2. I will conduct the sale of Vijaya Milk and Milk Products at the Maximum Retail Price (MRP) fixed by the Federation from time to time in the areas covered by the specified Milk Booth. I will not charge any excess amount to the Consumers.
3. My margin on the sales made by me may be retained with APDDCF for one month and shall be arrived / and settled on monthly basis.
4. I will conduct sale only to the direct consumers and shall not sell to any authorized / Un-authorized Vendors / Points.
5. I am responsible for the sale of milk to the ultimate consumer and I shall not claim any loss or damage occurred during the process of sale of milk and such loss shall be borne by me.
6. I agree that the milk once taken delivery from the APDDCF shall not be returned to the APDDCF.
7. I undertake to pay the purchase consideration daily on the order placed by me at MRP at E-Seva / A.P. Online / Zonal Office / Federation Cash Counter or through any other mode Federation decides and obtain Cash Receipt.
8. I agree to pay the additional security deposit if any required demanded by the Federation in future.
9. I will not sell any other competitor's brand of Milk and Milk Products other than that of Vijaya.
10. I will display the price list of Vijaya Milk and Milk Products at the centre from time to time.
11. I will issue Milk to the "VIJAYA" Prepaid Milk Card holder and will not cause any inconvenience to them.
12. I will receive the Milk between 11.00 Pm and 5.00 Am every day at the allotted location only.
13. I agree and will allow the Officers / Zonal Inspectors to inspect the Milk Booth and Sale Proceedings during their Visit / Inspection.
14. I agree to abide with all the legal statutory laws in the conducting the sale of Milk at Milk Booth and I will not indulge in any unlawful activities.
15. I am aware and agree for termination of Milk Booth Vendorship.
 - (a) For selling Milk at a rate in Excess of the MRP fixed.
 - (b) Indulging in any Unlawful activities or Malpractices.
 - (c) Any other Misconduct or Misbehavior with the authorities, supply staff, interfering or obstructing the supply of Milk or any other activity detrimental in the interest of the Federation.
16. I shall run the Milk Booth for period of one year from the date of allotment and agree for Penalization if Vendor ship is foreclosed.
17. The Federation reserves the right to hold my margin if I defaults in payment of purchase consideration partially or fully either to the Federation or to the authorized Distributor.
18. I have read the above Terms & Conditions and agree to abide by them also abide the Rules and Regulations framed from time to time by the Federation, governing the Marketing, sale of Milk and Milk products.

STATION :

SIGNATURE OF VENDOR :

DATE :

**PRICE LIST OF VIJAYA BRAND MILK & MILK PRODUCTS
APPLICABLE FOR HYDERABAD AND SECUNDERABAD PREVAILING
AS 28.05.2013**

Sl. No.	Product	Pack Size	Price to Retailer (Rs.)	MRP (Rs.)
1	Fino Milk, Style	500ml	17.13	19.00
	Fino Milk, Suprabatham	500ml	18.02	20.00
	Fino Milk, Extra Thick	500ml	20.72	23.00
2	P.T. Butter	10 g x100	261.25	290.00
		100g	27.04	30.00
		500g	132.43	147.00
3	PP. Ghee	200ml	56.37	62.00
		500ml	139.09	153.00
		1000ml	277.26	305.00
4	Cow Ghee (PP)	200ml	55.45	61.00
		500ml	137.27	151.00
		1000ml	272.73	300.00
5	Ghee Tins	200ml	61.82	68.00
		500ml	148.18	163.00
		1000 ml	290.91	320.00
		2 litres	581.82	640.00
		5 litres	1431.82	1575.00
6	Bulk Mixed Ghee	15 kgs	4568.17	5025.00
7	Bulk Cow Ghee	15 kgs	4363.64	4800.00
8	Paneer	200g	43.33	52.00
		500g	104.17	125.00
		1000g	208.33	250.00
9	Cooking Butter	500g	127.93	142.00
10	Doodpeda	20 g	5.22	6.00
		200g	47.83	55.00
		500g	117.39	135.00
		1000g	226.09	260.00
11	Doodpeda (Elaichi)	20 g	6.40	8.00
		200g	56.00	70.00
		500g	140.00	175.00
		1000g	272.00	340.00
12	Khova	200g	48.33	58.00
		500g	116.67	140.00
		1000g	225.00	270.00

Sl. No.	Product	Pack Size	Price to Retailer (Rs.)	MRP (Rs.)
13	Butter Milk (Sachets)	200ml	4.50	6.00
14	Flavoured Milk (Bottle)	200ml	13.43	17.00
15	Curd in Cups	100 gms	6.78	8.00
		200 gms	12.71	15.00
		400 gms	23.73	28.00
16	Curd (in sachets)	200 gms	6.66	8.00
		500 gms	14.98	18.00
	Bulk Curd (SM)	1 kg	----	45.00
	Bulk Curd ('TM)	1 kg	----	40.00
	SFM (UHT 200 ML)	200 ml	10.34	12.00
17	Style (UHT 200 ML)	200 ml	7.40	8.00
	Suprabatham (UHT 200 ML)	200 ml	8.32	9.00
	Extra Thick (UHT 200 ML)	200 ml	9.24	10.00
18	Lassi Glass	200 ml	13.00	17.00
19	Milk Cake	200 gms	52.17	60.00
		500 gms	130.43	150.00
20	Butter Milk Glass	200 ml	5.75	7.00
21	Liquid Milk (Sachets)	Pack Size	Vendors	
	Diet Milk	500ml	1.20 / Lt	26.00 / Lt
	Double Tonned Milk	500ml	1.20 / Lt	28.00 / Lt
	Family Milk	500ml	1.20 / Lt	29.00 / Lt
	Tonned Milk	1000ml	1.20 / Lt	32.00 / Lt
	Standardised Milk	1000ml	1.20 / Lt	36.00 / Lt
	Whole Milk	1000ml	1.20 / Lt	40.00 / Lt