

## **Mission for Elimination of Poverty in Municipal Areas (MEPMA)**

### **MA&UD Department, Government of Telangana**

From  
The Mission Director,  
MEPMA,  
Hyderabad.

To  
All the Project Directors of MEPMA  
and Addl. Commissioner, GHMC

Sir/Madam,

#### **Lr. Roc. No. MEPMA-EXH/EXGR/1/2018, Dated: 15/11/2021**

**Sub:** MEPMA-Regional SARAS Fair 2021 at People's Plaza, Necklace Road, Hyderabad from 12.12.2021 to 27.12.2021 – Submission of Nominations – Regarding.

**Ref: 1)** Lr. No. SERP-NONF/SARA/1/2021(288232), Dated: 22.10.2021, from the CEO, SERP of Rural Development

**2)** Lr. No.79 SERP/F1/SARAS/2021, Dated: 08.11.2021, from the CEO, SERP of Rural Development.

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I invite your attention to the subject cited. MEPMA has proposed to participate in Regional SARAS Fair 2021 at People's Plaza, Necklace Road, Hyderabad from 12.12.2021 to 27.12.2021 (16days).

In the reference cited, the Chief Executive Officer, SERP, Hyderabad has allotted 20 stalls for MEPMA SHGs for exhibition cum sale of their own products for above period. The arrangement for stay and local transportation for the participants will be made by SERP office.

In view of the above, all the Project Directors of MEPMA and the Addl. Commissioner, GHMC were requested to nominate 1 SHG member from each District to participate in Regional SARAS Fair 2021 at People's Plaza, Necklace Road, Hyderabad from 12.12.2021 to 27.12.2021.

#### **Criteria for selection:**

- Should be a member of SHG.
- Should be own product from unit of SHG with brand name SonChiraiya.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and identify the SHG members who have own product.
- Priority to be given to the SHGs who have not participated in the exhibition earlier.

**Pre-conditions for setting up of stalls:**

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided near to SARAS exhibition premises only, with common Toilets and Bath room facilities.
- Project Directors of DPMUs shall issue ID cards to the participants.
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 11/12/2021 at 11:00AM to take over the allotted stalls.
- Participants can prepare their display boards in cloth banners for display at their stalls consists of SHG name, place/town, product name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- Participants are instructed not to use plastic bags and alternatively use non woven bags.
- All the participants should follow Exhibition dress code.

Therefore, the Project Directors of MEPMA and the Addl. Commissioner of GHMC are requested to send the information in the following Proforma before 15.11.2021.

Encl: Format

G Nalini Padmavathi  
ADDITIONAL MISSION DIRECTOR

Copy to the Additional Collectors of Local Bodies for information.



## APPLICATION FOR SARAS 2021

|                                        |   |  |
|----------------------------------------|---|--|
| SHG Name                               | : |  |
| SHG ID                                 | : |  |
| Member Name                            | : |  |
| Member ID                              | : |  |
| Father/Husband's Name                  | : |  |
| Address                                | : |  |
| Mobile Number                          | : |  |
| Aadhar Number                          | : |  |
| Start date of Business                 | : |  |
| Amount of loan utilized by Participant | : |  |
| <b>Staff Details</b>                   |   |  |
| Whether Participated Earlier (Y/N)     | : |  |
| Number of Times                        | : |  |
| Product                                | : |  |
| Stock Value                            | : |  |
| <b>Assistant Details</b>               |   |  |
| Name                                   | : |  |
| Father/Husband's Name                  | : |  |
| Address                                | : |  |
| Gender (Male/ Female)                  | : |  |
| Relationship with Member               | : |  |
| <b>Photos</b>                          |   |  |
| SHG Member Photo (Passport Size)       | : |  |
| Assistant Photo (Passport Size)        | : |  |