

**MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS
(MEPMA), TELANGANA STATE**

From
Dr. N.Satyanarayana,
IAS,
Mission Director,
MEPMA, Telangana State
Sir,

To
The Convenor,
State Level Bankers Committee,
Telangana State

Lr. No. 195846/MEPMA-SUSV/ACS/1/2020

Date:23/12/2020

Sub: MEPMA – Telangana - DAY-NULM – PATTANA PRAGATHI - PM Street Vendor's AtmaNirbhar Nidhi, a Special Micro Credit Facility Scheme to Street Vendors – Special drive for digital onboarding and training of Street Vendors – Organize Bank wise camps - Regarding.

Ref: 1. Guidelines of PM SVANidhi
2. Instructions of the Hon'ble Chief Minister,GoTS on development of Street Vendors as a part of Pattana Pragathi Program launched on 24th Feb 2020.
3. VC held on 22.12.2020 under the Chairmanship of Secretary, MoHUA, GoI and Addl.Secy, DFS, GoI

In the references cited, the Ministry of Housing and Urban Affairs, Govt. of India has launched the PM Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) scheme for providing Special Micro-Credit Facility to Street Vendors to resume their livelihoods that have been adversely affected due to COVID-19 lockdown.

2. Till now 5,90,607 Street Vendors (SVs) identified and out of which loan applications uploaded for 4,34,866 SVs (73.63%) in Telangana State. Loans sanctioned to 3,25,996 SVs (74.96%) and disbursed to 2,22,202 SVs (51.10%) by various banks. As per para 8.3 of guidelines of PM SVANidhi, the street vendors should be encouraged for digital transactions which will incentivize street vendors through cash back facility.

3. Further, vide ref 3rd cited, the Secretary, MoHUA, GoI have instructed to organize Special Drive for Digital onboarding and digital training of PM SVANidhi Beneficiaries (Street vendors) from 04th Jan 2021 to 22nd Jan 2021 in all ULBs. The following are key features:

- ULBs in consultation with banks will prepare a calendar for digital training in camp mode
- Each Bank should participate in at least 3 full day camps in each Urban Local Body (ULB) for training of their borrowers during the fortnight (depending on no. of SVs in each ULB)
- Banks should also allot a Nodal Officer, Bank wise in all ULBs and at State Level by

29th December 2020

- Zonal Offices of banks to arrange for enough trainers on the day of training
- LDM should coordinate at the ULB level to ensure that digital training and penny drop transaction is conducted for each beneficiary
- Monitoring Committee headed by District Collector will be overall incharge at District level and Municipal Commissioner at ULB level for digital training and information sharing.
- Information to be shared on weekly basis by ULBs on the PMS portal

3. Hence, the Convenor, SLBC, Telangana State is requested to provide the list of Nodal Officers for each bank (SBI, UBI, APGVB, Canara, TGB, Indian Bank, Bank of Baroda, Bank of India, CBI, Indian Overseas Bank) in all ULBs (Annexure-1 Format), District level (Annexure-2 Format) and State level Nodal officers (Annexure-3 Format) to MEPMA Head Office by 28.12.2020 so as to enable this office to submit the details to MoHUA, GoI within due date and also request to take up appropriate steps for digital onboarding, digital training of street vendors as per the timelines issued GoI.

Encls: Formats - Annexure-1, 2 & 3

Yours faithfully,
DR N SATYANARAYANA IAS
MISSION DIRECTOR

Copy to

The Additional Commissioner, UCD, GHMC for information and n/action

The PDs, PD/DMCs, MEPMA of all Districts of Telangana for information and n/action

The Municipal Commissioners of all ULBs of Telangana for information and n/action

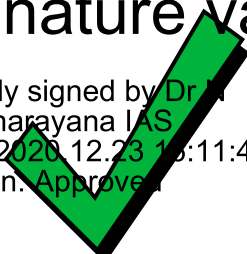
Copy to the District Collectors of all Districts of Telangana for information

Copy to the Addl District Collectors (LBs) of all Districts of Telangana for information and n/action

Copy submitted to the Principal Secretary to the Government, MA&UD Department, Govt. of Telangana State for kind information.

Signature valid

Digitally signed by Dr N
Satyanarayana IAS
Date: 2020.12.23 15:11:45 IST
Reason: Approved



Annexure - 1
(List of ULB wise Bank wise Nodal Officers)

[illegible]

Annexure - 2
(List of LDM / District wise Nodal Officers)

[illegible]

Annexure - 3
(List of Bank wise State Level Nodal Officers)

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