

From:  
Smt.Anita Ramachandran, I.A.S.,  
Mission Director,  
MEPMA  
Hyderabad.

To  
All the Project Directors of MEPMA  
The Commissioner, GHMC  
The Commissioners of GVMC  
The Commissioner of VMC

**Lr.Roc.No. 352/Exh/13/C, Dt : 11-12-2013**

Sir,

**Sub:** MEPMA – Numaish- 74<sup>th</sup> All India Industrial Exhibition Hyderabad from 1-01-2014 to 15-02-2014 for 46 days at Nampally Exhibition grounds, Hyderabad -Participation of Urban SHGs from all the districts to facilitate marketing the products made by SHGs of Urban areas - Nominations – Requested – Regarding.

**Ref:-** This office Lr. Rc.No.352/Numaish/13/C. Dated:03-12-2013.

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MEPMA proposed to participate in Numaish, Nampally Exhibition from 1-1-2014 to 15-2-2014 (46 days). In the reference cited, the Secretary, 74<sup>th</sup> All India Industrial Exhibition Nampally has been requested to provide 100 stalls for forthcoming 74<sup>th</sup> All India Industrial Exhibition Hyderabad from 1-01-2014 to 15-02-2014 for 46 days at Nampally Exhibition grounds, Hyderabad. The Secretary, Numaish Exhibition has agreed to allot 100 stalls to MEPMA

In view of the above, all the Project Directors of MEPMA and the Commissioners of GHMC, GVMC and VMC are requested to deploy the 2 to 4 SHG members from each District to participate in Numaish for marketing their own products from 01-01-2014 to 15-02-2014 for 46 days at Nampally, Hyderabad.

**Criteria for selection:**

- Should be a member of SHG
- Should be own product from unit of SHG

**Pre-conditions for setting up of stalls:**

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided within the stall only with common Toilets and Bath room facilities
- Project Directors of DPMUs shall issue ID cards for the participants
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 01/01/2014 to take over the allotted stalls.
- Participants can prepare their display boards in flexi banners for display at their stalls consists of SHG name, place/town, product's name, promoted /supported by MEPMA etc.,
- Participants are instructed not to use plastic bags and alternatively use non woven bags with MEPMA logo.
- All the participants should follow Exhibition dress code.

- For any details please contact Sri R.AdiNarayana, IB Specialist on Cell. No. 9701385130.

Therefore, the Project Directors, DPMUs and the Commissioners of GHMC, GVMC & VMC are requested to send the information in the following Proforma before 21-12-2013.

**Name of the District:**

| S.No | Name of the ULB | Name of the Participant | Name of the SHG | Designation in SHG/PWD SHG/SLF (Leader/ Member) | Name of the Product | Contact Mobile No. |
|------|-----------------|-------------------------|-----------------|---|---------------------|--------------------|
| 1    | 2               | 3                       | 4               | 5   | 6                   | 7                  |
| 1    |                 |                         |                 |   |                     |                    |
| 2    |                 |                         |                 |   |                     |                    |

Yours faithfully,

  
MISSION DIRECTOR

 9<sup>th</sup> 12/12/13