

**Mission for Elimination of Poverty in Municipal Areas (MEPMA)**

**MA&UD Department, Government of Telangana**

From

The Mission Director,  
MEPMA,  
Hyderabad.

To

All the Project Directors of MEPMA  
and Addl. Commissioner, GHMC

Sir/Madam,

**Lr. Roc. No. MEPMA-EXH/EXGR/1/2018, Dated:13/09/2023**

**Sub:** MEPMA-Regional SARAS Mela 2023 at HMDA Ground besides Prasad IMAX Theatre, Hyderabad from 05.10.2023 to 16.10.2023 - Submission of Nominations – Regarding.

**Ref:** 1. Lr. No. SERP-NONF/SARA/1/2023 (582310), Dated: 18-08-2023, from the CEO, SERP of Rural Development.  
2. Lr. No.79 SERP/F1/SARAS/2021, Dated: 29.08.2023, from the CEO, SERP of Rural Development.

\*\*\*

I invite your attention to the subject cited. MEPMA has proposed to participate in Regional SARAS Mela 2023 from 5th to 16th October, 2023 at HMDA Ground besides Prasad IMAX Theatre, Hyderabad.

2. In the reference cited, the Chief Executive Officer, SERP, Hyderabad has allotted 20 stalls for MEPMA SHGs for exhibition cum sale of their own products for above period. The arrangement for stay and local transportation for the participants will be made by SERP office.

**Criteria for selection**

- Should be a member of SHG.
- Should be own product from unit of SHG.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and identify the SHG members who have own product.
- Priority to be given to the SHGs who have not participated in the exhibition earlier.

**Pre-conditions for setting up of stalls:**

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided near to SARAS exhibition premises only, with common Toilets and Bath room facilities.
- Project Directors of DPMUs shall issue ID cards to the participants.
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 05/10/2023 at 10:00AM to take over the allotted stalls.
- Participants can prepare their display boards in cloth banners for display at their stalls consists of SHG name, place/town, product name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- Participants are instructed not to use plastic bags and alternatively use cloth/Paper bags.
- All the participants should follow Exhibition dress code.

4. Therefore, all the Project Directors of MEPMA and the Addl. Commissioner, GHMC are requested to send proposal with nomination of 1 SHG group from each District in the prescribed format (annexure I) immediately so as to enable them to participate in Regional SARAS Mela 2023 from 5th to 16th October, 2023 at HMDA Ground besides Prasad IMAX Theatre, Hyderabad.

Encl: Format

Pamela Satpathy I A S  
MISSION DIRECTOR (FAC)-MEMPA

Copy to the AC, LBs of all districts (except Mulugu) for information.



# Mission for Elimination of Poverty in Municipal Areas

## SARAS MELA 2023

From 05.10.2023 to 16.10.2023

at HMDA Ground besides IMAX Theatre, Hyderabad

### Application Form

<i>Member Details</i>		
SHG Name *		
SHG ID		
Member Name *		
Member ID		
Father's/Husband's Name*		
Address*		
Mobile Number*		
Aadhar Number*		
Start Date of Business*		
Amount of Loan utilized by Participant*		
<i>Stall Details</i>		
Whether Participated Earlier (Y/N)* If Yes, No. of Times		
Product*		
Stock Value*		
Name of the Bank *		
Account Number*		
Branch*		
IFSC*		

<i>Assistant Details</i>		
Name *		
Father's/Husband's Name*		
Address*		
Gender (M/F)*		
Relationship with Member*		
<i>Photos upload</i>		
SHG Member Photo * (Passport size)		
Assistant Photo * (Passport size)		
Product Stock Photo*		

Signature of SHG Member

**TMC/ADMC**

**DMC/DMC(I/c)**

**MC**

**PD**