

Government of Telangana
Department of Municipal Administration and Urban Development
Mission for Elimination of Poverty in Municipal Areas

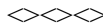
O/o Mission Director
MEPMA, Telangana State

CIRCULAR

Cir. Roc.No. 2123.MEPMA/NUHM/MAST/2/201731/08/2021

Sub: TSMEPMA -DAY-NULM –Rashtriya Poshan Maah –Four Themes for each of Four weeks for the month of September 2021 – in Coordination with Women Development & Child Welfare Department, Government of Telangana, in all the ULBs – Updation of activities in Poshan Jan Andolan Dashboard – Reg.

Ref: D.O.No.N-11025/35/2018-LSG Dt:- 26th August 2021 of the Director, Ministry of Housing and Urban Affairs GOI,



The kind attention to all the Municipal Commissioners in the State is invited to the reference cited, wherein the Ministry of Housing and Urban Affairs GOI has issued guidelines for implementation of the “Poshan Maah” in all the ULBs and mention that the Ministry of Women & Child Development (MoWCD) is implementing POSHAN Mission (National Nutrition Mission) Since June 2018. The Mission strives to reduce the incidence of stunting, wasting and underweight among children, and focuses on adolescent girls, pregnant & lactating women to address the issue of malnutrition in a holistic manner. It had been decided to celebrate September month of each year as “**Rashtriya Poshan Maah**” Thus September 2021 is being celebrated as “**Poshan Maah**”.

2. The Urban Local Bodies (ULBs) have played a crucial role in successful implementation of the Mission in the Urban Areas. For this year, the MoWCD has planned to celebrate Poshan Maah around ‘**four themes**’ for each of the four weeks in September 2021. The details of the activities to be undertaken by following, the appropriate COVID protocols under the four themes for Poshan Maah 2021 can be seen in the CALENDAR prepared by MoWCD (copy enclosed). Broadly there are four themes as under

- Theme 1 : **Plantation Activity as “Poshan Vatika”**
- Theme 2: **Yoga and AYUSH for Nutrition**
- Theme 3: **Distribution of ‘Regional Nutrition Kit’ to beneficiaries of Anganwadi in high burdened Districts.**
- Theme 4 : **Identification of SAM Children and Community kitchen services .**

3 Therefore, all the Municipal Commissioners are hereby instructed to conduct the “**POSHAN Maah 2021**” in the September Month in coordination with the Women Development & Child Welfare Department, Govt. of Telangana by following the activities in the events of Calendar is enclosed and the status of all the POSHAN activities to be updated, on real time basis, in the Poshan Jan Andolan Dashboard. **Encl: as above**

Dr N Satyanarayana Ias
Director Of Municipal Administration

To,

The Municipal Commissioners of all ULBs of Telangana.

The PDs PD/DMCs, MEPMA of all Districts of Telangana

Copy to the Addl. Collectors Local Bodies of all Districts for information and n/action.

Copy to the Collectors and Dist Magistrates in the State for information and n/action.

Copy Submitted to

The Spl. Secretary to Government, WDCW Dept, GoT for Favour of information.

The Principal Secretary to Government, MA & UD Dept, GoT for Favour of information.