

From:
Smt.Anita Ramachandran, I.A.S.,
Mission Director,
MEPMA

To
All the Project Directors,
The Commissioner, GHMC

Lr. Roc. No. 352 / Exhibition / 13 / C, Date : 21-09-2013

Sir,

Sub: MEPMA – SARAS-2013 at Peoples Plaza from 26-09-2013 to 07-10-2013
- Participation of Urban SHGs from all the districts to facilitate marketing
the products made by SHGs of Urban areas –Requested – Regarding.

Ref:- Lr. No. 7373 / KRUSHI / SERP / 2013, dated: 17-09-2013 of the Chief
Executive Officer, SERP, AP, Hyderabad

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In the reference cited, Chief Executive Officer, SERP, AP, Hyderabad has informed that the SARAS-2013 is going to be organized from 26-09-2013 to 07-10-2013 at Peoples Plaza Ground, Necklace Road, Hyderabad.

In this regard, MEPMA has decided to participate in SARAS-2013 from 26-09-2013 to 07-10-2013 at Peoples Plaza Ground, Necklace Road, Hyderabad for marketing the SHGs products.

In view of the above, the Commissioner, GHMC is requested to deploy 5 SHG members and all the Project Directors, MEPMA to deploy Two SHG members from each district to participate in SARAS-2013 for marketing their products from 26-09-2013 to 07-10-2013 at Peoples Plaza Ground, Necklace Road, Hyderabad.

Criteria for selection:

- Should be a member of SHG
- Should be own product from unit

Pre-conditions for setting up of stalls:

- MEPMA will provide stalls to the SHGs at free of cost.
- Accommodation for the SHG participants provided within the stall only with common Toilets and Bath room facilities
- PDs, MEPMA shall issue ID cards for the participants
- Transport arrangements made by the participants (own arrangements) to reach Hyderabad by 25-09-2013 to hand over the allotted stalls.

- Participants can prepare their display Boards in flexi banners to display at their stalls consists of SHG name, place/town products name, promoted /supported by MEPMA etc.,
- For any details please contact Sri. Adi Narayana, IB Specialist, No. 9701385130.

Therefore, the Project Directors, DPMUs and the Commissioners of GHMC, GVMC & VMC are requested to send the information in the following Proforma before 24-09-2013.

Name of the District:

S. No	Name of the ULB	Name of the Participant	Name of the SHG	Name of the Product	Contact Mobile No.
1	2	3	4	5	6
1					
2					

Yours faithfully,
Sd/-Anita Ramachandran
MISSION DIRECTOR


for **MISSION DIRECTOR**

