

**Mission for Elimination of Poverty in Municipal Areas (MEPMA)**

**Department of Municipal Administration and Urban Development**

**Government of Telangana**

**O/o MEPMA,**

**Hyderabad.**

**CIRCULAR**

**C.No. E197914/SEP/GENC/3/2018**

**02.12.2022**  
**Dated: #ApprovedDate**

**Sub: MEPMA – SHG-Bank Linkage - Explore the possibilities to develop SHG members as Entrepreneurs – Certain instructions issued - Reg.**

**Ref: Instructions issued by the Chief Secretary to Government during the review meeting held on 25.11.2022.**

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The progress of all activities of MEPMA has been reviewed vide the ref. cited and the following instructions have been issued to strengthen the existing network of community structures like SHGs/SLFs & TLFs, to develop SHG members into entrepreneurs towards sustainable improvement of livelihoods :

- Project Directors should ensure to avail loans under Bank Linkage by all the eligible SHGs (6 months completed SHGs). There should not be any SHG left not availing loan single time.
- To enhance the Bank Linkage loans additionally 50% against the financial target given for the year 2022-23.
- Project Directors to instruct the ULBs to follow the Micro Credit Plan (MCP) and utilize the amount for taking up Income Generating Activities (IGAs) towards sustainable livelihoods. (Activities should be updated in Asset creation screen regularly)
- Project Directors to identify the interested members through SLFs & TLFs & explore new ideas to develop interest among SHG members into Entrepreneurs keeping in view of the local demand.
- Improve the credit worthiness of women led enterprises in order to improve their access and eligibility for credit funding.
- To identify the SHG products @5 per ULB and facilitate them in branding and packaging and to encourage digital marketing.
- To maintain SLF wise registers and update the member wise enterprise details on daily basis in Enterprises Mobile App developed by TCS. (will be launched by next week)

Therefore, the Addl. Commissioner, UCD, GHMC and Project Directors of MEPMA are instructed to take up the above activities and review the progress every fortnight.

Yours faithfully,

Dr N Satyanarayana I A S

MISSION DIRECTOR

To

The Municipal Commissioners of all ULBs

The Addl. Commissioner, UCD, GHMC

Copy to

The Commissioner, GHMC for information.

The Additional Collectors, LBs to review the progress every fortnight.

District wise Bank Linkage Targetreport 2022-23					
Amount in Lakhs					
Sl. No	Name of the District	Target		Additional Target 50%	Total Target
		SHGs	Amount	Amount	Amount
1	2	3	4	6	8
1	Adilabad (1M)	321	1564.17	782.09	2346.26
2	Bhadradi Kothagudem (4M)	637	3342.00	1671.00	5013.00
3	Hanumakonda (1M+1C=2)	1566	7973.85	3986.93	11960.78
4	Jagtial (5M)	883	3600.50	1800.25	5400.75
5	Jangaon (1M)	205	1223.00	611.50	1834.50
6	Jayashankar Bhupalapally (1M)	133	671.00	335.50	1006.50
7	Jogulamba Gadwal (4M)	432	3088.25	1544.13	4632.38
8	Kamareddy (3M)	417	2422.50	1211.25	3633.75
9	Karimnagar (4M+1C=5)	556	4222.50	2111.25	6333.75
10	Khammam (3M+1C=4)	1036	7029.30	3514.65	10543.95
11	Kumuram Bheem Asifabad (1M)	165	1066.00	533.00	1599.00
12	Mahabubabad (4M)	591	4328.50	2164.25	6492.75
13	Mahabubnagar (3M)	774	3665.00	1832.50	5497.50
14	Mancherial (7M)	1031	6320.00	3160.00	9480.00
15	Medak (4M)	470	2849.00	1424.50	4273.50
16	Medchal Malkajgiri (9M+4C=13)	1794	12520.00	6260.00	18780.00
17	Nagarkurnool (4M)	287	1363.75	681.88	2045.63
18	Nalgonda (7M)	1072	5889.25	2944.63	8833.88
19	Narayanpet (3M)	311	1011.50	505.75	1517.25
20	Nirmal (3M)	481	1721.95	860.98	2582.93
21	Nizamabad (3M+1C=4)	1764	10325.80	5162.90	15488.70
22	Peddapalli (3M+1C=4)	424	1865.50	932.75	2798.25
23	Rajanna Sircilla (2M)	372	2451.50	1225.75	3677.25
24	Rangareddy (12M+3C=15)	1423	7418.05	3709.03	11127.08
25	Sangareddy (8M)	1219	6554.25	3277.13	9831.38
26	Siddipet (5M)	1077	6259.00	3129.50	9388.50
27	Suryapet (5M)	1115	7201.20	3600.60	10801.80
28	Vikarabad (4M)	539	2598.56	1299.28	3897.84
29	Wanaparthy (5M)	365	1111.11	555.56	1666.67
30	Warangal (2M)	152	488.00	244.00	732.00
31	Yadadri Bhuvanagiri (6M)	680	4250.50	2125.25	6375.75
	<b>31 Districts Total (127M+12C=139)</b>	<b>22292</b>	<b>126395.49</b>	<b>63197.75</b>	<b>189593.24</b>
32	Hyderabad (GHMC)	8988	46731.00	23365.50	70096.50
33	Hyderabad (SCB)	270	1396.51	698.26	2094.77
	<b>Total (127M+13C+1SCB=141)</b>	<b>31550</b>	<b>174523.00</b>	<b>87261.50</b>	<b>261784.50</b>