



పట్టణ పేదరిక నిర్మూలన సంస్థ

Mission for Elimination of Poverty in Municipal Areas (MEPMA)
Department of Municipal Administration & Urban Development, Govt of Telangana



From
Mission Director,
MEPMA,
Hyderabad.

To
All the Project Directors of MEPMA
and Addl Commissioner, GHMC

Lr.Roc.No. 76 /Numaish/2016/C, Dated :28-12-2016

Sir,

Sub: MEPMA – Numaish- 77th All India Industrial Exhibition Hyderabad from 1-01-2017 to 15-02-2017 for 45 days at Nampally Exhibition grounds, Hyderabad -Participation of Urban SHGs from all the districts to facilitate marketing the products made by SHGs of Urban areas - Nominations – Requested – Regarding.

Ref:- Lr.No. Nil, dated: 22.12.2016 from Convener, Stall allotment subcommittee, Hyderabad.



MEPMA proposed to participate in Numaish, Nampally Exhibition from 1-1-2017 to 15-2-2017 (45 days). In the reference cited, the Convener, Stall allotment Subcommittee, AIIE, Nampally has agreed to allot 50 stalls to MEPMA as per our request for forthcoming 77th All India Industrial exhibition Hyderabad.

In view of the above, all the Project Directors of MEPMA and the Addl Commissioner of GHMC were requested to deploy the 3 SHG members from each District to participate in Numaish for marketing their own products from 01-01-2017 to 15-02-2017 for 45 days at Nampally, Hyderabad.

Criteria for selection:

- Should be a member of SHG
- Should be own product from unit of SHG

Pre-conditions for setting up of stalls:

- MEPMA will provide the stalls to the SHGs with free of cost.
- Accommodation for the SHG participants provided within the Exhibition premises only with common Toilets and Bath room facilities
- Project Directors of DPMUs shall issue ID cards to the participants
- Transport arrangements have to be made by the participants (own arrangements) to reach Hyderabad by 01/01/2017 to take over the allotted stalls.
- Participants can prepare their display boards in flexi banners for display at their stalls consists of SHG name, place/town, product's name, promoted /supported by MEPMA etc.(Type design will be given by PD)
- Participants are instructed not to use plastic bags and alternatively use non woven bags with supply by MEPMA.
- All the participants should follow Exhibition dress code.

Therefore, the Project Directors, DPMUs and the Addl Commissioner of GHMC, are requested to send the information in the following Proforma before 30-12-2016.

Name of the District:

S.No	Name of the ULB	Name of the Participant	Name of the SHG	Designation in SHG/PWD SHG/SLF (Leader/Member)	Name of the Product	Contact Mobile No.
1	2	3	4	5	6	7


MISSION DIRECTOR